



SPONSORSHIP OPPORTUNITIES

PRO BONO TRAILBLAZER | \$75,000

- Logo recognition:
 - Virtual Conference website and PBI's website
 - Virtual Conference collateral materials
 - Pre-launch and weekly email marketing
 - Virtual Conference session recognition
- Social media mentions

PRO BONO CHAMPION | \$50,000

- Logo recognition:
 - Virtual Conference website and PBI's website
 - Virtual Conference collateral materials
 - Pre-launch and weekly email marketing
 - Virtual Conference session recognition
- Social media mentions

PRO BONO LEADER | \$25,000

- Logo recognition:
 - Virtual Conference website and PBI's website
 - Virtual Conference collateral materials
 - Pre-launch and weekly email marketing
 - Virtual Conference session recognition
- Social media mentions

PRO BONO BENEFACTOR | \$15,000

- Logo recognition:
 - Virtual Conference website and PBI's website
 - Virtual Conference collateral materials
 - Pre-launch and weekly email marketing

PRO BONO PARTNER | \$10,000

- Sponsor listing:
 - Virtual Conference website and PBI's website
 - Virtual Conference collateral materials
 - Pre-launch and periodic email marketing

PRO BONO ADVOCATE | \$5,000

- Sponsor listing:
 - Virtual Conference website and PBI's website
 - Virtual Conference collateral materials
 - Pre-launch and periodic email marketing

PRO BONO SUPPORTER | \$2,500

- Sponsor listing:
 - Virtual Conference website and PBI's website
 - Virtual Conference collateral materials
 - Pre-launch and periodic email marketing

Sponsorship Opportunities At-a-Glance	Pro Bono Trailblazer	Pro Bono Champion	Pro Bono Leader	Pro Bono Benefactor	Pro Bono Partner	Pro Bono Advocate	Pro Bono Supporter
Sponsorship Benefits	\$75,000	\$50,000	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500
Virtual Conference website and PBI's website	Logo	Logo	Logo	Logo	Listing	Listing	Listing
Virtual Conference collateral materials	Logo	Logo	Logo	Logo	Listing	Listing	Listing
Pre-launch and periodic email marketing	Logo	Logo	Logo	Logo	Listing	Listing	Listing
Pre-launch and weekly email marketing	Logo	Logo	Logo	Logo			
Virtual Conference session recognition	Logo	Logo	Logo				
Social media mentions	X	X	X				

PLEDGE / PAY ONLINE

<http://www.probonoinst.org/vcsponsor>

Please direct questions to:

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