

PRO BONO INSTITUTE

Transforming Pro Bono - Together

GOTHAM HALL | NEW YORK

# PROGRAM

OCTOBER 4, 2018

**PBI** 

PROBONO INSTITUTE

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## Pro Bono Institute 2018 Annual Dinner

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## **EVENING PROGRAM**

## MIISICAI PERFORMANCE

**Brooklyn Conservatory of Music** 

## WEICOME REMARKS

Regina M. Pisa, Goodwin Procter

## **CO-CHAIR REMARKS**

David G. Leitch, Bank of America

## JOHN H. PICKERING AWARD PRESENTATION

Reginald J. Brown, WilmerHale

## JOHN H. PICKERING AWARD RECIPIENT

Timothy C. Hester, on behalf of Covington & Burling LLP

## COVINGTON & BURLING LIP CLIENT REMARKS

**Brian Ferguson** 

## DINNER SERVICE

## CO-CHAIR REMARKS

David R. McAtee II, AT&T Inc.

## CPBO PRO BONO PARTNER AWARD: SMALLER LAW PRESENTATION

Elisa Garcia, Macy's, Inc.

## CPBO PRO BONO PARTNER AWARD: SMALLER LAW RECIPIENT

Vania Wit, on behalf of Brett Hart and United Airlines' Legal Department in partnership with Seyfarth Shaw LLP and Cabrini Green Legal Aid

## CPRO PRO BONO PARTNER AWARD: LARGE LAW PRESENTATION

Marianne Short, UnitedHealth Group

## CPRO PRO BONO PARTNER AWARD: LARGE LAW RECIPIENT

Michael O'Connor, on behalf of MassMutual's Law Department in partnership with the Hampden County Bar Association Legal Clinic

## CLOSING REMARKS

Eve Runyon, Pro Bono Institute

## DESSERT RECEPTION

## PRO BONO INSTITUTE CHAIR'S MESSAGE



James W. Jones CHAIR Pro Bono Institute Board of Directors

SENIOR FELLOW Center for the Study of the Legal Profession, Georgetown University Law Center

PRINCIPAL Legal Management Resources, LLC.

On behalf of the volunteer leadership of Pro Bono Institute (PBI) - its Board of Directors, the Law Firm Pro Bono Project Advisory Committee, and the Corporate Pro Bono Advisory Board – it is my honor to welcome all of you to the 2018 PBI Annual Dinner.

We are excited to celebrate PBI's 2018 award recipients for their outstanding pro bono work, and we applaud the ongoing commitment to pro bono by PBI's Law Firm Pro Bono Challenge® signatories and Corporate Pro Bono Challenge® signatories.

Tonight's theme, "Transforming Pro Bono - Together" reminds us that we must forge lasting partnerships like the ones we are honoring tonight and harness, sustain, and foster the tremendous potential of large law firms and legal departments to provide pro bono work for disadvantaged and marginalized individuals and communities as well as the public good.

Throughout the year, PBI has led efforts to increase access to justice, such as the Collaborative Justice Project™ in Minnesota, which supports formerly incarcerated men and women; and the Multijurisdictional Practice initiative, which advocates for the right to engage in pro bono by non-locally licensed in-house counsel. We've also furthered the Second Acts® initiative, which engages the expertise and wisdom of transitioning and retiring lawyers and channels it toward

public interest work. For over two decades, PBI has provided resources and expertise to enhance pro bono by law firms and legal departments around the globe.

While we celebrate our accomplishments of the past and present, we must also look to the future and renew our commitment to pro bono, develop best practices, share ideas, and create new partnerships. We thank you for your ongoing support, and we look forward to continuing the fight for equal justice — a challenge that we are all in - together.

## MESSAGE FROM PBI PRESIDENT AND CEO



**Eve Runuon** PRESIDENT and CEO Pro Bono Institute

Welcome to the 2018 Pro Bono Institute (PBI) Annual Dinner. On behalf of PBI's leadership and staff, we are deeply grateful for the support of this year's co-chairs, the Dinner Benefit Committee, and Dinner sponsors and attendees. With your support we are able to advance PBI's important mission, galvanizing pro bono legal efforts and supporting improved access to justice.

Our theme tonight, "Transforming Pro Bono - Together," illustrates a simple but essential message: that we are all united in our efforts to raise the bar. As pro bono champions and leaders, we are all working together to improve access to justice, to find new and innovative ways to provide legal assistance to those in need, and to fulfill the promise of pro bono.

At PBI, the Law Firm Pro Bono Project continues to support and enhance the pro bono culture and performance of major law firms in the US and abroad. The 2017 Law Firm

Pro Bono Challenge® report demonstrated that Challenge signatories - 141 firms and counting performed nearly five million hours of pro bono work in 2017.

PBI's Corporate Pro Bono project (CPBO) has also had a busy and productive year. CPBO has consulted with and provided resources and programming for pro bono leaders across the country, including the more than 180 CPBO Challenge® signatories. CPBO also hosted Clinic in a Box® programs for in-house counsel in Illinois, New Jersey, Virginia, and Washington, DC.

PBI's Collaborative Justice Project™ continues to make progress alongside local partners in Minnesota on holistic approaches to successful reentry for former prisoners. Together with more than 25 local organizations, PBI is working to develop personalized reentry plans and remove obstacles to employment.

Congratulations to Covington & Burling, United Airlines' Legal Department, MassMutual's Law Department and their partners for their tremendous work. May their example continue to inspire all of us to do more. It is only through commitment and collaboration that we can achieve our goals to make pro bono an even more effective force to solve the most critical problems facing people and communities in need.

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## **WELCOME FROM THE 2018 DINNER CO-CHAIRS**



David G. Leitch Global General Counsel Bank of America



David R. McAtee II Senior Executive Vice President & General Counsel AT&T Inc.

Welcome to Pro Bono Institute's 2018 Annual Dinner. We are honored to be tonight's co-chairs, and we join you in celebrating the pro bono contributions that our 2018 award recipients and all of you have made over the past year.

Our theme, Transforming Pro Bono – Together, encourages us to continue to work together, to build partnerships, and to seek out new ways to expand the pro bono work we do to help those in need in our communities.

Bank of America and AT&T have longstanding relationships with PBI, as both are signatories to the Corporate Pro Bono (CPBO) Challenge® initiative.

Bank of America launched its pro bono program in 2005, becoming a charter signatory to the CPBO Challenge® initiative in 2006. Over the years, Bank of America volunteers have provided pro bono services to local nonprofit organizations; drafted wills and healthcare documents for seniors, hospice patients, veterans, and disabled people who might otherwise pass away intestate; staffed naturalization and DACA clinics; assisted veterans with benefits claims; and provided family law assistance to low-income families, among other efforts.

Encouraging all legal department staff to become involved, Bank of America has recently made pro bono participation and community service activities a performance objective for every department member. Year to date, department employees have logged more than 6,600 hours of volunteer time.

AT&T formalized its pro bono program in 2009 and became a CPBO Challenge® signatory in 2010. AT&T empowers its attorneys and staff to provide pro bono services in support of their local communities. Volunteers participate in more than 40 approved programs that include representing low-income clients

in immigration matters, assisting nonprofit organizations, hosting clinics to prepare wills, and staffing a legal services hotline, to name just a few.

AT&T also has dedicated substantial time to providing assistance to veterans, including helping veterans to obtain a discharge upgrade when they have received an other-than-honorable discharge due to post-traumatic stress disorder or traumatic brain injury.

Much of the work done by volunteers at Bank of America and AT&T has been in partnership with law firms and legal services organizations around the country. That is why this evening's theme, Transforming Pro Bono – Together, is both a tagline and an important goal. We hope that this is an inspiring night that forges new connections, new friendships, and new partnerships.

We congratulate all of tonight's award recipients and so many other pro bono leaders for their inspiring work. We are reminded of the power of pro bono to change lives for the better, and while we celebrate tonight, our work is not complete. We are all in this fight together and it is through coordinated efforts that we can help close the justice gap and strengthen access to justice.

## **ABOUT THE CO-CHAIRS**

## David G. Leitch

## Global General Counsel, Bank of America

David G. Leitch is Global General Counsel for Bank of America and a member of the bank's executive management team. Based in Charlotte, Leitch is responsible for overseeing the company's legal functions around the world.

Leitch joined the bank from Ford Motor Company, where he was General Counsel and Group Vice President from 2005 through 2015. Previously, he served as Deputy Counsel to President George W. Bush; Chief Counsel for the Federal Aviation Administration; Deputy Assistant Attorney General in the U.S. Department of Justice, Office of Legal Counsel; and Partner with Hogan & Hartson, L.L.P. (now Hogan Lovells) in Washington, D.C. Leitch served as law clerk to former Chief Justice of the United States William H. Rehnquist, as well as to Federal Circuit Judge J. Harvie Wilkinson III. He graduated first in his class from the University of Virginia School of Law and received his undergraduate degree from Duke University.

Leitch is a member of the American Law Institute, the Duke University Sanford School of Public Policy Board of Visitors, the George W. Bush Institute Military Service Initiative Advisory Council, the Clearing House Association Board, the Corporate Pro Bono Advisory Board, and the United Way of Central Carolinas Board of Directors. He is also a trustee of the Supreme Court Historical Society. In 2017, Leitch was recognized as a "Legend in the Law" by the Burton Foundation.

## **Navid R. McAtee II**

### Senior Executive Vice President & General Counsel, AT&T Inc.

David McAtee is responsible for all legal matters at AT&T as well as for AT&T's public policy organization. He was appointed General Counsel in October 2015 and Chair of the AT&T Foundation in May 2018. McAtee previously served as Senior Associate General Counsel with legal responsibility for all non-HR litigation matters and all antitrust issues.

Prior to joining AT&T in January of 2012, McAtee was a partner at Haynes and Boone, LLP, where he specialized in complex litigation matters, antitrust, and government investigations, and was the Administrative Partner of the firm's Dallas office. McAtee also served as Senior Law Clerk to United States District Judge Jerry Buchmeyer, then Chief Judge of the Northern District of Texas.

McAtee is a former Executive Committee Member of the State Bar of Texas, Chair of the Board of Editors of the Texas Bar Journal, and Chair of the Fellows of the Texas Bar Foundation. He has twice received a Presidential Citation by the State Bar of Texas for leadership in the bar and received a Leadership Award from TexasBarCLE for his contributions in support of continuing legal education.

He is a former President of The Dallas Assembly and the Trinity Commons Foundation, the coordinating organization for local, state and federal government initiatives in the Trinity River Corridor Project in Dallas, Texas. He currently serves on the Board of Directors of St. Mark's School of Texas, Methodist Health System, and the Alcuin School.

Born in Dallas, Texas, McAtee graduated from Duke University with honors and The University of Texas School of Law, where he was an Associate Editor of The Review of Litigation.

## **2018 DINNER BENEFIT COMMITTEE**

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Wilson Law Group

Wilson, Elser, Moskowitz, Edelman & Dicker

As of September 20, 2018

## ABOUT THE JOHN H. PICKERING AWARD

John H. Pickering, a founding partner of Wilmer Cutler Pickering Hale and Dorr (now WilmerHale), was a distinguished appellate lawyer and a leader of the legal profession who was well known for his extraordinary commitment to pro bono and public interest law. He served on PBI's Law Firm Pro Bono Project Advisory Committee from its inception in 1989 until his passing in March 2005. This award is given annually to a major law firm that embodies Mr. Pickering's spirit of service and demonstrates the exceptional culture of pro bono service he worked to imbue in his firm.

Mr. Pickering was a key framer of the Law Firm Pro Bono Challenge® initiative who, at the time of its launch, convinced his dear friend, Associate Supreme Court Justice William J. Brennan, to send a personal letter to the leaders of each of the nation's 500 largest law firms urging that they sign on to the Challenge. Justice Brennan, despite his failing health, then accompanied Mr. Pickering to the formal ceremony where the Challenge® initiative was announced to underscore his support, and his affection and respect for Mr. Pickering.

In 2000, Mr. Pickering was the recipient of PBI's annual Laurie D. Zelon Pro Bono Award, presented at the Supreme Court of the United States. At that event, Associate Justice Ruth Bader Ginsburg described Mr. Pickering as "a true Prince of our Profession." She further elaborated on his pro bono accomplishments by noting that:

[A]t every stage of his career, John has demonstrated his special skill — to use the law to make things more than a little better. The man we celebrate this evening has received scores of accolades, for he is both a devoted public servant and Washington lawyer...[.] John spoke some years ago of the Justice he served in his youth, Justice Murphy, in the Court's 1941 and 1942 terms. The words John then used fit John himself so perfectly, I cannot do better than to borrow them: His hands — John's hands — are filled with acts of kindness.

PBI is proud to present this award in John Pickering's name, in conjunction with his esteemed law firm and the Pickering family, to celebrate his devotion and to recognize outstanding commitment to pro bono legal service.

## PREVIOUS JOHN H. PICKERING AWARD RECIPIENTS

## 2017

Kirkland & Ellis

### 2016

White & Case

### 2015

Sidley Austin

## 2014

Skadden, Arps, Slate, Meagher & Flom

### 2013

Alston & Bird

## 2012

Latham & Watkins

### 2011

Morrison & Foerster

### 2010

**DLA Piper** 

## 2009

Hunton & Williams

### 2008

Weil, Gotshal & Manges

### 2007

Arnold & Porter

### 2006

Jenner & Block

## 2005

Wilmer Cutler Pickering Hale and Dorr

## **2018 JOHN H. PICKERING AWARD RECIPIENT**

## COVINGTON

Pro Bono Institute (PBI), in conjunction with Wilmer Cutler Pickering Hale and Dorr and the Pickering family, is proud to present the 2018 John H. Pickering Award to Covington & Burling in recognition of its outstanding institutional commitment to pro bono and the inspiring pro bono performance of its lawyers and staff.

Covington, a founding member of PBI's Law Firm Pro Bono Project and a charter signatory to the Law Firm Pro Bono Challenge® initiative, has been a long-time leader in pro bono. Since its founding 100 years ago, Covington has been committed not only to the highest professional standards of representation but also to public service. In 2017, Covington lawyers devoted more than 146,000 hours to representing organizations and individuals in pro bono matters.

Much of Covington's probono work serves economically disadvantaged individuals and families in the firm's surrounding communities. The firm's longstanding loaned associate program reflects this commitment. Since the program was established in 1969, nearly 300 Covington associates have worked for 6-month stints at D.C.-based civil legal aid organizations. The firm also handles numerous impact litigation and systemic reform projects across the U.S. on a range of issues including immigration, LGBTQ equality, the First Amendment, gun violence prevention, criminal justice, mental health, voting rights, and veterans' benefits.

Among the firm's most noteworthy accomplishments in the last year, Covington achieved a number of important impact litigation victories. Last November, Covington and the ACLU secured a nationwide preliminary injunction halting the ban prohibiting transgender troops from serving in the armed services. In January, the firm secured a nationwide preliminary injunction blocking the federal government's effort to shut down the Deferred Action for Childhood Arrivals (DACA) program, providing a crucial safety net for Dreamers, who otherwise would be at risk of deportation from the only country they know as home. In April, Covington, as counsel to the City of Los Angeles, secured a permanent, nationwide injunction against Department of Justice policies favoring cities that use law enforcement funds to assist with federal immigration enforcement. In July, the firm and its co-counsel, the ACLU, The Center for Gender & Refugee Rights, and Human Rights First, secured a preliminary injunction blocking the federal government's arbitrary detention of asylum seekers.

Internationally, Covington helped usher in a new age of accountability in the global fashion industry when it launched arbitrations against two global fashion brands under the Accord on Fire and Building Safety in Bangladesh, a five-year, legally binding agreement between brands and trade unions created in the wake of the 2013 Rana Plaza building collapse to make garment factories in Bangladesh safe workplaces. With Covington's assistance, global labor union federations IndustriALL Global Union and UNI Global Union settled the first arbitration in December 2017, securing substantial funds for factory remediation. The second arbitration was settled at the end of January 2018, when Covington secured a \$2.3 million settlement on behalf of the global unions, representing one of the largest payments made by a brand to remedy workplace dangers in its supply chain.

The firm's dedication to pro bono service and its willingness to pursue challenging, innovative, and ambitious matters make Covington a most deserving recipient of PBI's 2018 John H. Pickering Award.

## COVINGTON & BURLING LLP: VOICE OF THE CLIENT

## **Brian Ferguson**

In 2002, Brian Ferguson was wrongfully accused and convicted of a homicide he did not commit. A native of Washington, D.C., Ferguson graduated from Coolidge Senior High School and then attended West Virginia University, where he maintained a 4.0 grade point average while also working summers and winters at a D.C. law firm. He expected to earn his degree and attend law school, but his journey changed drastically when he was convicted of a crime of which he had no knowledge and no involvement. Ferguson was sentenced to life in a maximum-security penitentiary without the possibility of parole.

After Ferguson's unsuccessful appeal to the Supreme Court of Appeals of West Virginia, Covington & Burling stepped in as habeas counsel and developed new evidence demonstrating that Ferguson's trial counsel had been constitutionally deficient due to his failure to investigate a report that another individual had confessed in front of three people to the murder. After 10 years of investigation, motions, and oral arguments, Covington's team of lawyers, secured a new trial. Ultimately, Ferguson's conviction was vacated and he was released in 2013. Ferguson returned home with a new purpose: to serve as an example and make a qualitative difference to others who have experienced and overcome great hardships, including formerly incarcerated individuals.

In 2014, Ferguson founded Start Line, a nonprofit online platform designed to assist formerly incarcerated men and women with identifying and locating available resources and services to help them succeed in returning to the community. In 2015, he was elected to the board of directors of Voices for a Second Chance, which provides a spectrum of services for inmates, former inmates, and their families and support systems. Ferguson is now the executive director of the D.C. Mayor's Office of Returning Citizen Affairs, guiding the District's re-entry policies and programs for formerly incarcerated individuals.

Announcing his appointment, D.C. Mayor Muriel Bowser said, "Brian Ferguson's personal story as a returning citizen and experience in developing innovative strategies for engaging the community make him well suited to lead the Mayor's Office of Returning Citizen Affairs as we continue to implement programs District-wide to ensure returning citizens have a fair shot at pathways to the middle class."

Forty-eight Covington lawyers spent approximately 12,000 hours working on Ferguson's case. Through their efforts, not only did they save one person's life, they created a pathway for Brian Ferguson to change the lives of many more.

## Brooklyn Conservatory of Music



The Brooklyn Conservatory of Music is a non-profit community music school. We provide high quality music education and music therapy to more than 6,000 New Yorkers of all ages and walks of life out of our home in Park Slope, and across all five boroughs of New York City. In the 2018-2019 academic year, the Conservatory will be deepening our impact throughout NYC, providing high quality music education at more than 70 public schools, senior centers, homeless shelters and other neighborhood organizations.

Our Executive Director, Chad Cooper, was recently profiled by the Wall Street Journal for his own pro bono efforts, having left his 16-year Wall Street career to lead the turnaround of the Conservatory on a pro bono basis for two years.

www.bkcm.org

Brooklyn Conservatory



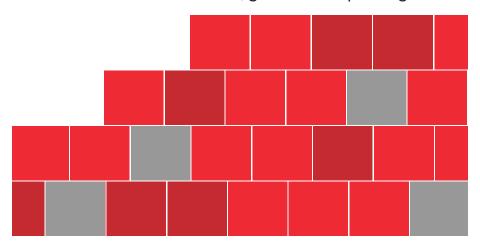
# You Deserve a Strong Foundation

CPBO helps legal departments and their staff to build or expand their pro bono programs by providing resources that address their unique needs and interests.

## **CPBO offers:**

- free consulting
- publications
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For more information, go to www.cpbo.org



Corporate Pro Bono is a global project of PBI PROBONO INSTITUTE

## ABOUT THE CPBO PRO BONO PARTNER AWARD



In recognition of the unique role partnerships between and among in-house legal departments, law firms, and public interest groups play in the provision of pro bono legal services, Corporate Pro Bono (CPBO), the global partnership project of Pro Bono Institute and the Association of Corporate Counsel, created the CPBO Pro Bono Partner Award.

The award honors legal departments and the organizations with which they partner in the provision of legal services to those in need. The awardees are departments, law firms, and public interest organizations that have demonstrated an impact on their community through their partnership project, shown substantial involvement in the project by in-house lawyers, made tangible steps toward sustaining the relationship among the partners, developed innovative substantive or structural approaches in support of the partnership's effort, and addressed a critical legal need or assisted a particularly vulnerable community or target group.

Over the years, the impact and innovation of the projects supported by the awardees have been tremendously important both in the projects' ability to address the legal needs of the communities being served and in the role the partnerships have played in supporting and furthering pro bono work, especially within the corporate community. Through these partnerships, legal departments, law firms, and public interest organizations have devised programs that contribute to the legal profession's efforts to close the justice gap and that create strong legacies of effective pro bono service.

## PREVIOUS CPRO PRO RONO PARTNER AWARD RECIPIENTS

UnitedHealth Group Incorporated in partnership with Connecticut Veterans Legal Center (Large Law) & Alcoa Corporation and Arconic Inc. in partnership with Meyer, Unkovic & Scott (Smaller Law)

Entergy Corporation in partnership with Louisiana Civil Justice Center and Orleans Parish Civil District Court

BNY Mellon in partnership with the National LGBT Bar Association and White & Case (Large Law) & Best Buy Co., Inc. in partnership with the Volunteer Lawyers Network, Ltd. (Small Law)

### 2014

American International Group, Inc. in partnership with the Iraqi Refugee Assistance Project

### 2013

Hewlett-Packard Company in partnership with Morgan, Lewis & Bockius and the National Veterans Legal Services Program

Ford Motor Company in partnership with Dykema Gossett, Legal Aid and Defender Association, Inc., and Michigan **Community Resources** 

Verizon Communications Inc. in partnership with DLA Piper

Accenture plc, Caterpillar Inc., and Merck & Co., Inc. in partnership with Baker & McKenzie and PILnet

Aetna Inc. with Lawyers for Children America and Bet Tzedek Legal Services in cooperation with Manatt, Phelps & Phillips

The Williams Companies, Inc. in partnership with Hall Estill and Legal Aid Services of Oklahoma

### 2007

3M Company in partnership with Children's Law Center of Minnesota

### 2006

Microsoft Corporation and Volunteer Advocates for Immigrant Justice with collaborating law firms Davis Wright Tremaine, Dorsey & Whitney, Heller Ehrman, Holland & Knight, Perkins Coie, Preston Gates & Ellis, and Riddell Williams

### 2005

U.S. Bank in partnership with Dorsey & Whitney, Central Minnesota Legal Services, Inc., and Volunteer Lawyers Network, Ltd.

### 2004

State Farm Insurance Companies in partnership with Prairie State Legal Services, Inc.

Abbott Laboratories in partnership with Baker & McKenzie and Midwest **Immigrant & Human Rights Center** 

## **2018 CPBO PRO BONO PARTNER AWARD: SMALLER LAW**







## **United Airlines' Legal Department** in partnership with Seyfarth Shaw LLP and Cabrini Green Legal Aid

Corporate Pro Bono (CPBO), the global partnership project of Pro Bono Institute (PBI) and the Association of Corporate Counsel is proud to present the 2018 CPBO Pro Bono Partner Award - Smaller Law to the United Airlines' Legal Department in partnership with Seyfarth Shaw LLP and Cabrini Green Legal Aid (CGLA), for their project to help low-income individuals recover vehicles and assets seized by the police.

Under current state civil asset forfeiture laws and the Chicago municipal code, police are authorized to seize property that they suspect has been used in connection with criminal activity. Until a recent change in the law, which became effective on July 1, 2018, people navigating Illinois's civil asset forfeiture process had to prove their innocence in order to receive their vehicles back. Additionally, at trial, the property owner was responsible for proving that the property was exempt from forfeiture. Following the passage of the civil asset forfeiture reform bill, the government now has the responsibility of proving the property is subject to seizure.

Even with some of the recent updates and changes to the asset forfeiture process in Illinois, numerous articles have been written about the discriminatory impact of this procedure on people of color and the systemic abuses of power that can take place when law enforcement officials take property from people without due process. The practice has been widely criticized as unfair by policy advocates across the political spectrum. Despite all this, the practice remains prevalent in Chicago and many other jurisdictions throughout the country, with thousands of civil forfeitures taking place every year, resulting in proceedings that are nearly impossible to navigate without an attorney.

In 2016, United Airlines' Legal Department, CGLA, and Seyfarth Shaw developed a pro bono partnership that has provided direct representation to more than 100 indigent clients navigating the City of Chicago's complex asset forfeiture proceedings. These proceedings required individuals to prove their innocence twice in separate proceedings in order to reclaim property seized during an arrest. In addition to directly representing clients, the partnership has created vital resource materials and standardized forms for self-represented claimants in forfeiture cases; developed a set of pro bono training manuals to assist future claimants; and engaged in advocacy to reform civil asset forfeiture laws in Illinois.

United Airlines' Legal Department first launched its pro bono efforts in July 2012. The goal of the program was simple and enormous: to help the underserved solve a wide variety of legal problems. Volunteers of the program are encouraged to do pro bono because of their personal passions and desire to make an impact.

A large percentage of the United Airlines' Legal Department participated in trainings for the civil asset forfeiture project and more than 25 percent of United's attorneys have directly represented clients at civil asset forfeiture trials. The partnership has developed referral and case acceptance models to help pro bono attorneys at United Airlines and Seyfarth Shaw take cases and represent individuals at trial.



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## **2018 CPBO PRO BONO PARTNER AWARD: LARGE LAW**

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## MassMutual's Law Department

in partnership with the Hampden County Bar Association Legal Clinic

Corporate Pro Bono (CPBO), the global partnership project of Pro Bono Institute (PBI) and the Association of Corporate Counsel is proud to present the 2018 CPBO Pro Bono Partner Award - Large Law to MassMutual's Law Department in partnership with the Hampden County Bar Association (HCBA) Legal Clinic for their strategic collaboration to expand pro bono programs that improve access to justice for the underserved residents of Hampden County.

A recent study by the Boston Bar Association found that civil legal aid programs in Massachusetts turn away 64 percent of eligible low-income residents due to a lack of legal resources. Hampden County, the most populous county in western Massachusetts, with the second highest poverty rate in the state (17.7 percent), has a critical need to both increase the participation of local lawyers in pro bono service and expand opportunities for pro bono in the area. The partnership between MassMutual and the HCBA Legal Clinic is designed to fill this justice gap.

MassMutual and the HCBA Legal Clinic began partnering on pro bono in 2007 (the year that MassMutual founded its pro bono program) and developed their current program in 2011, with MassMutual providing the HCBA Legal Clinic both grant funding and volunteer participation in the HCBA Legal Clinic's pro bono programs. Since then, MassMutual has undertaken complete financial sponsorship of the HCBA Legal Clinic and continues its support through the present day. In 2017, nearly 90 percent of the attorneys in MassMutual's Corporate Law Department, along with almost 50 percent of its administrative and paralegal staff, participated in pro bono services. Together they donated more than 1,000 hours of service. With the funding and support from MassMutual, the HCBA Legal Clinic has become a leading center for pro bono service in western Massachusetts.

The HCBA Legal Clinic currently oversees or is associated with programs in the Springfield District Court, Western Division Housing Court, and Hampden Probate and Family Court, through several initiatives. These initiatives include programs that guide consumers with forms, match volunteer lawyers with litigants in eviction cases, provide legal advice, prepare financial statements, and much more. Through this partnership, MassMutual has provided a wealth of resources beyond funding and volunteers that would not otherwise be available to the HCBA Legal Clinic. These resources include logistical support and hardware, expertise of MassMutual's data scientists to provide technological and data capabilities to the HCBA Legal Clinic, and in-house training for the program's volunteers who wish to develop competencies to support their pro bono efforts.

The partnership has been tremendously successful in promoting pro bono service through the many programs the HCBA Legal Clinic operates and has created pro bono opportunities for attorneys outside of the partnership. In 2017, the District Court Lawyer for the Day program had 77 volunteer placements, resulting in 308 pro bono hours, serving 431 individuals. Additionally, the Housing Lawyer for a Day Program included 87 volunteer placements resulting in 322 pro bono hours, serving 348 individuals. This model of collaboration has been successful in expanding pro bono participation by the private bar in greater Springfield.





PBI's podcasts deliver timely and insightful pro bono expertise from pro bono leaders from across the legal profession. Subscribe on Apple Podcasts or YouTube to get the latest content!



### Law Firm Pro Bono Project's Pro Bono Happy Hour

The Pro Bono Happy Hour podcast features lively conversations about pro bono news, infrastructure, and best practices with insightful and entertaining expert guests from Law Firm Pro Bono Project member firms, Law Firm Pro Bono Challenge® signatories, public interest organizations, and other authorities on pro bono and access to justice.www.probonoinst.org/podcast



### Corporate Pro Bono's CLO & Pro Bono Podcast Series

CPBO's CLO & Pro Bono Podcast series is a collection of insightful discussions with chief legal officers of Corporate Pro Bono Challenge® signatories about the pro bono efforts at their departments and how they are working to improve access to justice.

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## **ACKNOWLEDGMENTS**

Pro Bono Institute extends our gratitude to those who make our work, and in particular the 2018 Annual Dinner, possible and rewarding throughout the year:

Our dedicated 2018 Annual Dinner Co-Chairs — David Leitch and David McAtee — for their insights and passion for strengthening access to justice.

The Board of Directors of Pro Bono Institute for their knowledge and expertise.

The Law Firm Pro Bono Project Advisory Committee, for their leadership of the Project through its inception and growth over two decades. Our thanks particularly to Advisory Committee Co-Chairs Kim Koopersmith and Regina Pisa, who have dedicated themselves to the continuing development of the Project.

The Corporate Pro Bono Advisory Board comprised of the general counsel who have generously provided their knowledge, time, and assistance, particularly the Advisory Board's Co-Chairs, Brad Smith and Laura Stein, whose personal commitment to pro bono and access to justice is an inspiration.

The members of the 2018 Dinner Benefit Committee for their support and commitment.

The staff, board, and leadership of the Association of Corporate Counsel, whose partnership with PBI in creating and strengthening Corporate Pro Bono has been invaluable. Particular thanks to Veta Richardson, Kevin Buck, Jennifer Chen, and Amar Sarwal.

Those who made special contributions to PBI, including: Alston & Bird, Ballard Spahr, Dorsey & Whitney, Faegre Baker Daniels, Holland & Knight, Latham & Watkins, Sidley Austin, Stinson Leonard Street, and Thompson Reuters.

Our Dinner sponsors, who contributed not only their financial support but their expertise and commitment to pro bono.

Most importantly, everyone in attendance tonight, each of whom has played a part in ensuring that this evening is an extraordinary event. It has been a tremendous pleasure to work with all of you, and we look forward to much exciting, rewarding, and productive work together in the coming years.



I AW FIRM PRO BONO PROJECT

PBI's Law Firm Pro Bono Project supports and enhances the pro bono culture and performance of major law firms in the United States and around the world. For over 25 years, the Project has worked to integrate pro bono into the practice, philosophy, and culture of large law firms.

Our resources include:

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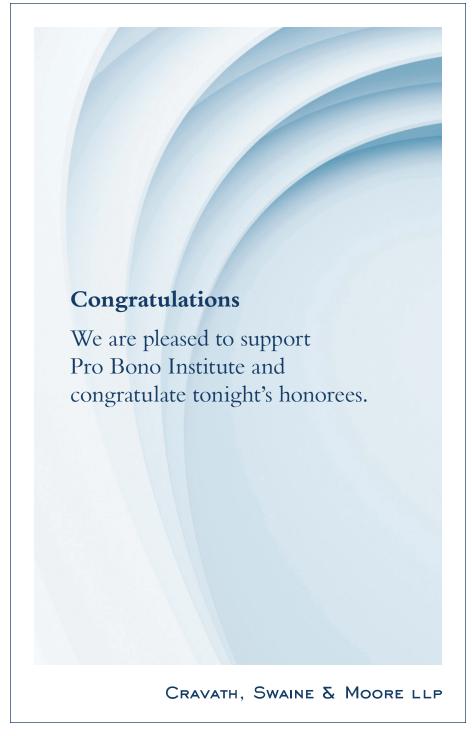
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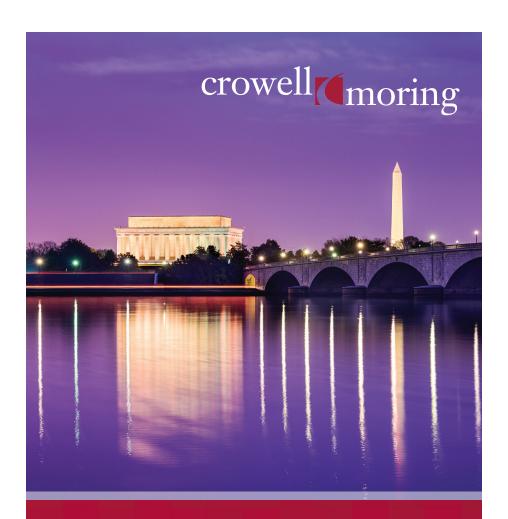
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Covington is honored to receive the 2018 John H. Pickering Award. We extend our congratulations to each of tonight's honorees.

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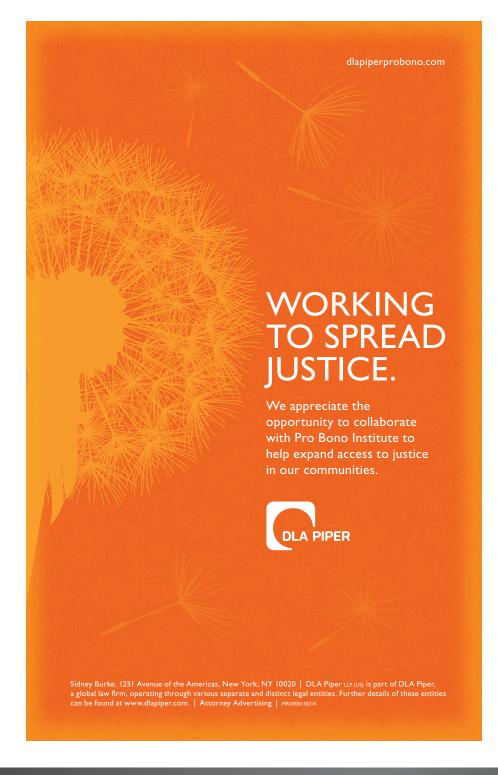




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# Hunton Andrews Kurth is proud to support the **Pro Bono Institute**

Tonight we congratulate Covington & Burling, MassMutual, the Hampden County Bar Association, United Airlines, Seyfarth Shaw and Cabrini Green Legal Aid on their honors this evening.

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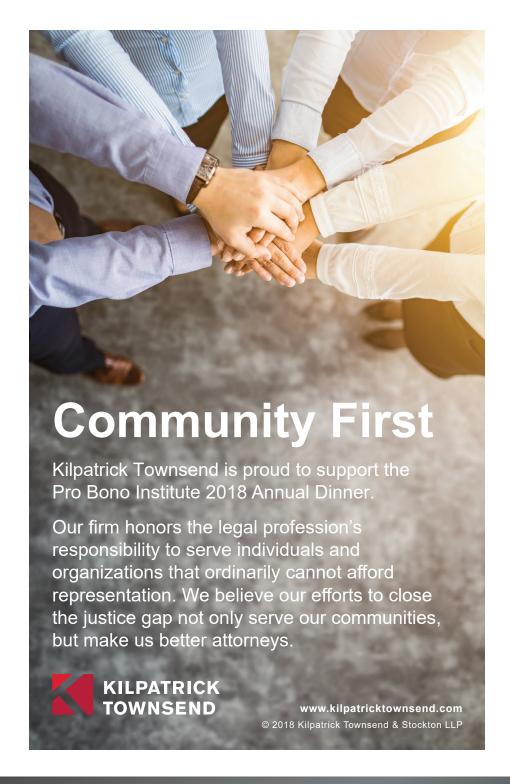














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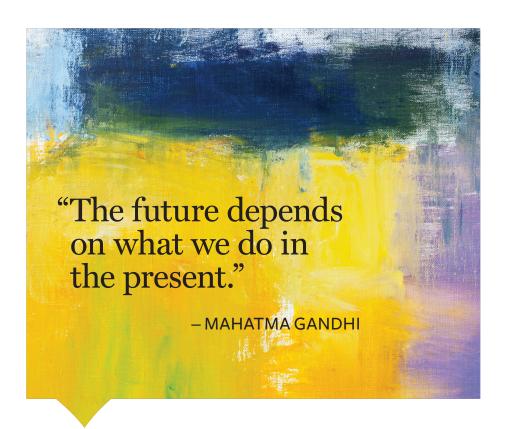
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Mayer Brown proudly supports the Pro Bono Institute and its commitment to enhancing pro bono legal services. We're delighted to celebrate together at the 2018 Annual Dinner.

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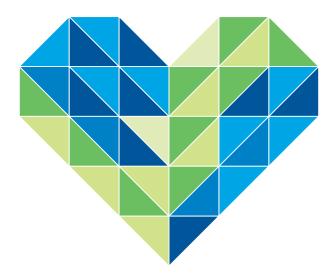
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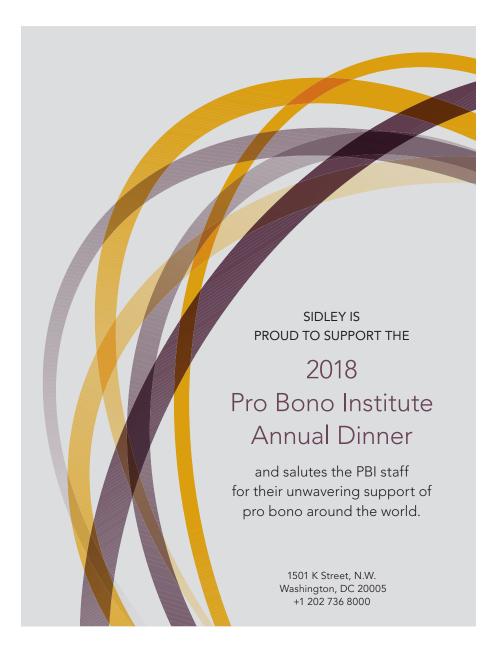
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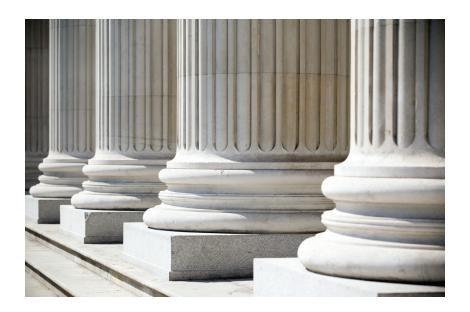
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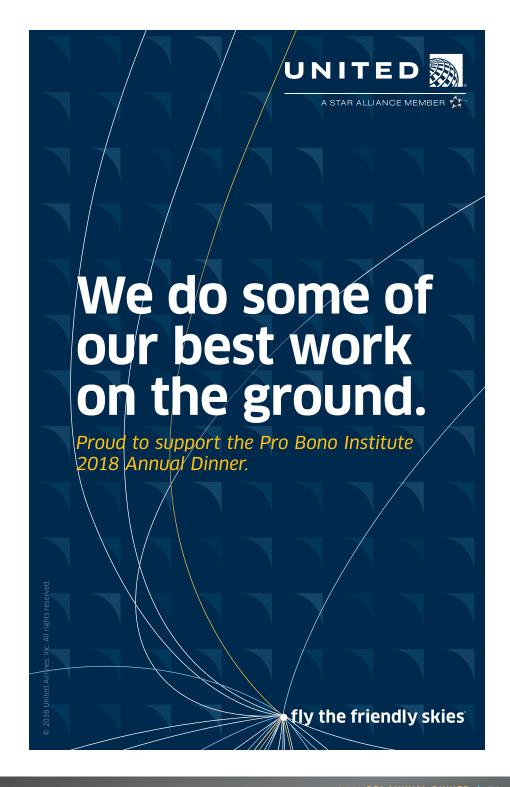
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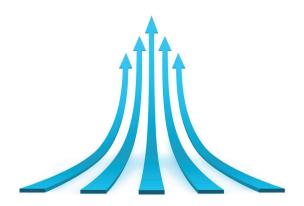
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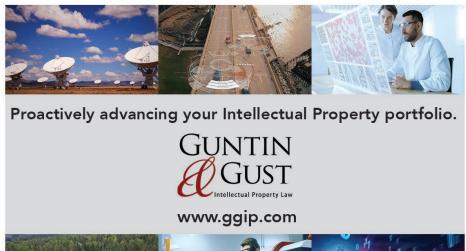
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Congratulations to our friends and colleagues at MassMutual and all the honorees on their well-deserved recognition.



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Founded in 1996, Pro Bono Institute (PBI) is a Washington, D.C.-based 501(c)3 nonprofit organization. With an unparalleled depth of knowledge, resources, and expertise, PBI is the respected resource for all things pro bono. Through our work with law firms, legal departments, and public interest organizations, PBI is the global thought leader in exploring, identifying, evaluating, catalyzing, and taking to scale new approaches and resources for the provision of legal services to the poor, disadvantaged, and other individuals or groups unable to secure legal assistance to address critical problems.

Through rigorous empirical research and analysis, white papers and reports, and consultative services; we reach a wide variety of audiences – nationally and internationally – transforming the concept and practice of pro bono. By providing expert, confidential consultative services, educational programming, and local, national, and global pro bono educational events, our goal is to continually improve and expand pro bono service.

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