

# PRO BONO INSTITUTE

Changing Lives Through Pro Bono

## 2019 ANNUAL DINNER

**CELEBRATE WITH US!**  
**OCTOBER 10, 2019**  
**GOTHAM HALL | NEW YORK**

### PRO BONO TRAILBLAZER | \$75,000

- > 20 Annual Dinner seats (includes 10 tickets to exclusive Co-Chair Reception and 10 tickets to general reception)
- > Acknowledgment from stage
- > Logo recognition: invitation, program, signage, slideshow, select email marketing, and PBI's website
- > Logo recognition on red-carpet photo backdrop
- > Listing for two individuals on Annual Dinner Benefit Committee
- > Social media mention
- > Full-page color advertisement in program and slideshow

### PRO BONO CHAMPION | \$50,000

- > 16 Annual Dinner seats (includes 6 tickets to exclusive Co-Chair Reception and 10 tickets to general reception)
- > Acknowledgment from stage
- > Logo recognition: invitation, program, signage, slideshow, select email marketing, and PBI's website
- > Logo recognition on red-carpet photo backdrop
- > Listing for one individual on Annual Dinner Benefit Committee
- > Social media mention
- > Full-page color advertisement in program and slideshow

### PRO BONO LEADER | \$25,000

- > 10 Annual Dinner seats (includes 4 tickets to exclusive Co-Chair Reception and 6 tickets to general reception)
- > Logo recognition: invitation, program, signage, slideshow, and PBI's website; listing in select email marketing
- > Listing for one individual on Annual Dinner Benefit Committee
- > Social media mention
- > Full-page color advertisement in program and slideshow

### PRO BONO BENEFACTOR | \$15,000

- > 6 Annual Dinner seats (includes 2 tickets to exclusive Co-Chair Reception and 4 tickets to general reception)
- > Listing: invitation, program, signage, slideshow, and PBI's website
- > Listing for one individual on Annual Dinner Benefit Committee
- > Half-page color advertisement in program and slideshow

### PRO BONO PARTNER | \$10,000

- > 4 Annual Dinner seats (includes 1 ticket to exclusive Co-Chair Reception and 3 tickets to general reception)
- > Listing: program, signage, slideshow, and PBI's website
- > Half-page color advertisement in slideshow

### PRO BONO ADVOCATE | \$5,000

- > 2 Annual Dinner seats (includes 2 tickets to general reception)
- > Listing: program, signage, slideshow, and PBI's website
- > Half-page color advertisement in slideshow

### INDIVIDUAL TICKET | \$1,500

- > 1 Annual Dinner seat (includes 1 ticket to general reception)

### ADVERTISEMENT

- > \$5,000 | Full-page color advertisement in program and slideshow
- > \$3,000 | Half-page color advertisement in program and slideshow

## Sponsorship Opportunities At-a-Glance

	Pro Bono Trailblazer \$75,000	Pro Bono Champion \$50,000	Pro Bono Leader \$25,000	Pro Bono Benefactor \$15,000	Pro Bono Partner \$10,000	Pro Bono Advocate \$5,000
Annual Dinner seats   Co-Chair Reception tickets   General Reception tickets	20   10   10	16   6   10	10   4   6	6   2   4	4   1   3	2   0   2
Recognition: program, signage, slideshow, and PBI's website	Logo	Logo	Logo	Listing	Listing	Listing
Recognition in invitation	Logo	Logo	Logo	Listing		
Listing of individuals on Annual Dinner Benefit Committee	2	1	1	1		
Acknowledgment from stage	✓	✓				
Logo recognition on red-carpet photo backdrop	Logo	Logo				
Social media mention	✓	✓	✓			
Recognition in select email marketing	Logo	Logo	Listing			
Color advertisement in program	Full page	Full page	Full page	Half page		
Color advertisement in slideshow	Full page	Full page	Full page	Half page	Half page	Half page

Sponsorship benefits are subject to change without notice based on availability.

PBI reserves the right to make substitutions at its sole discretion and make final editorial decisions regarding all published materials.



**PRO BONO  
INSTITUTE**

1001 G Street, NW | Suite 305 West  
 Washington, DC 20001  
 202.729.6699

[www.probonoinst.org/dinner](http://www.probonoinst.org/dinner)

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## SPONSORSHIP PLEDGE FORM

### SPONSOR INFORMATION

ORGANIZATION (as it should be listed in sponsor recognition)

PRIMARY CONTACT NAME

ADDRESS

CITY

STATE

ZIP

TELEPHONE

EMAIL

### SECONDARY CONTACTS

NAME

EMAIL

☐ Payment / Invoice

☐ Tax Receipt

☐ Logo / Ad

☐ Guest List Names

NAME

EMAIL

☐ Payment / Invoice

☐ Tax Receipt

☐ Logo / Ad

☐ Guest List Names

### PAYMENT OPTIONS

- ☐ Please send invoice.  
☐ Check payable to **Pro Bono Institute** enclosed.

Please return form with payment to:

#### Pro Bono Institute

1001 G St., NW, Suite 305 West  
Washington, DC 20001-5378

*Please ensure your records have PBI's current address.*

Please contact Danny Reed, Director of Development,  
to pay by credit card or with any questions:

202.729.6691  
dreed@probonoinst.org

### 2019 ANNUAL DINNER

#### SPONSORSHIP LEVEL

Pro Bono Trailblazer	<input type="radio"/> \$75,000
Pro Bono Champion	<input type="radio"/> \$50,000
Pro Bono Leader	<input type="radio"/> \$25,000
Pro Bono Benefactor	<input type="radio"/> \$15,000
Pro Bono Partner	<input type="radio"/> \$10,000
Pro Bono Advocate	<input type="radio"/> \$5,000
Individual Ticket \$1,500 x _____	= \$ _____

#### ADVERTISEMENT

Full-page color ad	<input type="radio"/> \$5,000
Half-page color ad	<input type="radio"/> \$3,000

PBI is *the* source for all things pro bono, respected worldwide for its unparalleled depth of knowledge, research, training resources, and expertise. PBI's generous sponsors provide support critical for PBI to offer important programming that mobilizes lawyers to provide pro bono service by transforming the pro bono landscape at law firms and legal departments.

PBI's sponsors are recognized for their dedication to pro bono and as leaders in helping to reduce barriers to justice for the most vulnerable in our communities.  
**Pledge your support today.**

Pro Bono Institute is a 501(c)(3) nonprofit organization (tax ID 52-1991509).  
Donations are tax deductible to the extent allowed by law. Estimated fair market value is \$275 per seat.

**Thank you for supporting Pro Bono Institute!**