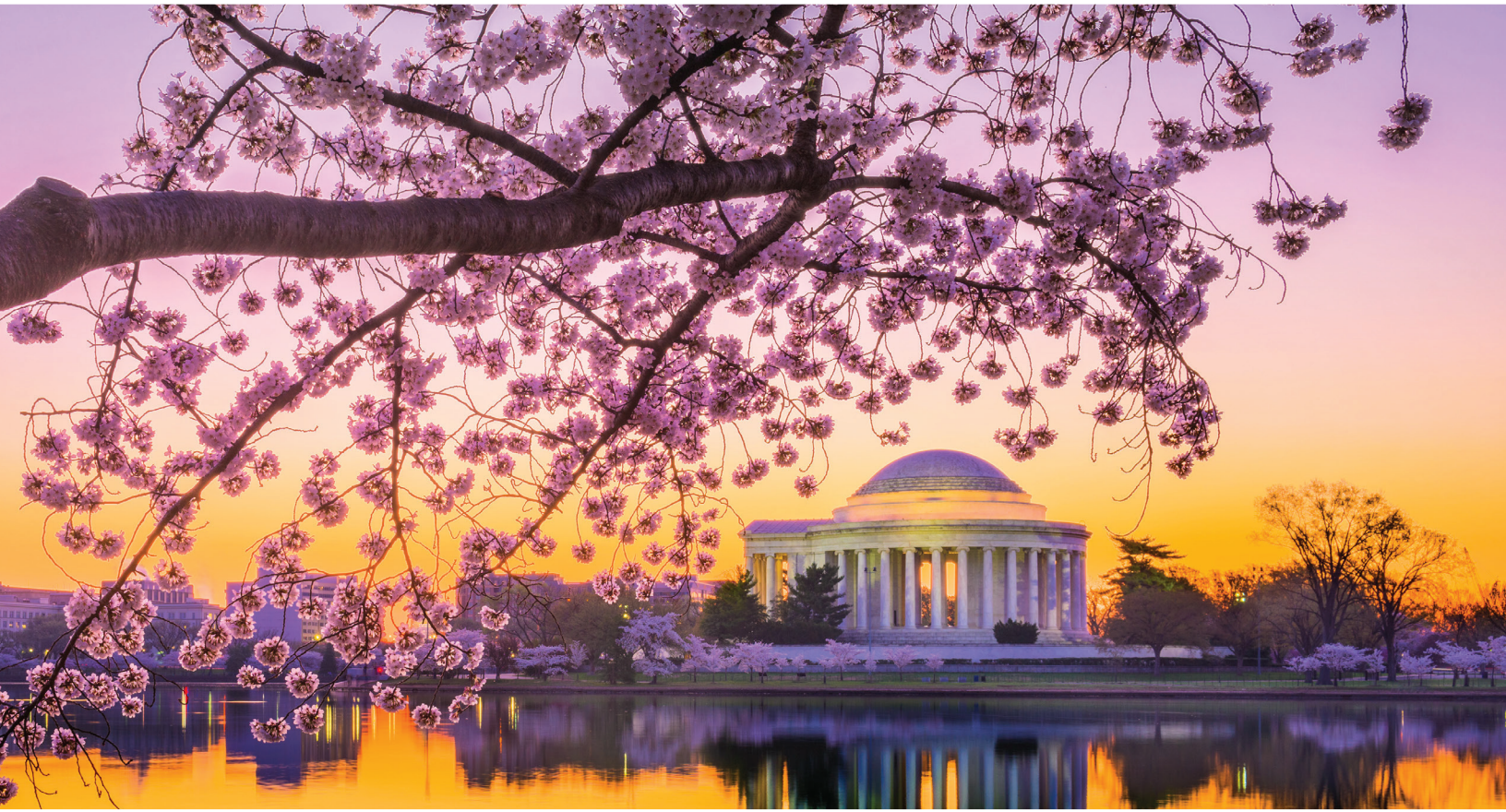




PRO BONO  
INSTITUTE

# PRO BONO INSTITUTE 2019 ANNUAL CONFERENCE

MARCH 27-29, 2019



# PROGRAM

Gaylord National Resort  
D.C.'s National Harbor

[www.probonoinst.org/conference](http://www.probonoinst.org/conference)



# TUNE IN to PBI's Podcasts!

Pro Bono Institute's podcasts deliver timely and insightful pro bono expertise from leaders across the legal profession. Subscribe on Apple Podcasts or YouTube to get the latest content!

The Law Firm Pro Bono Project's Pro Bono Happy Hour podcast features lively conversations about pro bono news, infrastructure, and best practices with insightful and entertaining expert guests from Law Firm Pro Bono Project member firms, Law Firm Pro Bono Challenge® signatories, public interest organizations, and other authorities on pro bono and access to justice.

Corporate Pro Bono's CLO and Pro Bono podcast series is a collection of insightful discussions with chief legal officers of Corporate Pro Bono Challenge® signatories about the pro bono efforts at their departments and how they are working to improve access to justice.

[www.probonoinst.org/resources/podcasts/](http://www.probonoinst.org/resources/podcasts/)

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# PRO BONO INSTITUTE 2019 ANNUAL CONFERENCE

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## GENERAL INFORMATION

### REGISTRATION DESK

Registration is located in the Cherry Blossom Ballroom Lobby, located on the Ballroom Level:

Wednesday, March 27 . . . . . 7:30 a.m. – 6:30 p.m.

Thursday, March 28 . . . . . 7:30 a.m. – 5:30 p.m.

Friday, March 29 . . . . . 7:30 a.m. – 11:00 a.m.

### Badges

Badges should be worn at all sessions, meals, breaks and networking events. If you forget or lose your badge, you may obtain a replacement at the PBI Conference Registration Desk.

## GENERAL CONFERENCE INFORMATION

### Accessibility for Registrants with Disabilities

The Conference staff will work with attendees to provide reasonable accommodations for those who have special needs. To request assistance on-site, please contact the PBI Conference Registration Desk.

### Business Center

FedEx Office Business Center is located on the Ballroom Level near the Cherry Blossom Lobby.

### Cameras, Recording Devices, & Cell Phones

The use of cameras, recording devices, and cell phones is strictly prohibited during Conference sessions. Personal photography is allowed at the Thursday night reception at POSE and the Pro Bono EXPO.

### Hotel

All Conference sessions take place at the Gaylord National Resort.

### Gaylord National Resort D.C.'s National Harbor

201 Waterfront Street  
National Harbor, MD 20745  
Tel: 301.965.4000  
Fax: 301.965.4098

### Fitness Club

Gaylord National Resort Fitness Center is located one level below the Atrium and is open 24 hours a day, 7 days a week. The fitness center offers an extensive array of state-of-the-art cardio equipment with individual entertainment systems, a studio room and weights. Fitness center access is included in the resort fee.

### Lost & Found

Lost & Found is located at the PBI Conference Registration Desk.

### Daily Parking

Valet parking at Gaylord National Resort is \$49 per day with in-and-out privileges. Self-parking is \$30 per day.

In addition, St. George public parking garage is located across the street from the resort and is \$20 per day.

### Public Transportation

Gaylord National Resort offers a bus service that stops at various locations throughout National Harbor. This service is included in the resort fee. There is also an onsite transportation desk located in the Main Lobby managed by Execucar/Super Shuttle that can assist with arranged car and/or shuttle transportation.

### Social Media

All conference sessions may be shared on social media sites (Twitter, Facebook, LinkedIn, etc.) We invite you to post about your experiences at the Annual Conference but ask that you respect the candid nature of the session discussion and not attribute remarks to specific participants or post confidential or sensitive information. When posting, use **#PBI2019** and tag us. We're **@ProBonoInst**.

### Wireless Internet

Complimentary wireless high-speed Internet is available in the lobby. Complimentary Internet is available in guest rooms.

Please visit

**[www.probonoinst.org/conference/materials](http://www.probonoinst.org/conference/materials)**

to access the conference materials.

Password: **"pbi19"**



## CONFERENCE RECEPTIONS

### WELCOME RECEPTION

March 26, 2019, 6:00 pm – 7:30 pm

GAYLORD NATIONAL RESORT, LOWER ATRIUM



Mingle with our hosts, **Alston & Bird**, and other law firm, in-house, and public interest pro bono professionals over beverages and hors d'oeuvres at the Gaylord National Resort in their 19-story glass atrium on the bank of the Potomac River. Meet and reconnect with your peers and chat with PBI staff to learn how to maximize your time.

**ALSTON  
& BIRD**

### RECEPTION

March 28, 2019, 6:00 pm – 8:00 pm

GAYLORD NATIONAL RESORT, POSE ROOFTOP LOUNGE

Join us at the Pose Rooftop Lounge on the 18th Floor of the Gaylord National Resort to mingle with old friends and meet new pro bono colleagues over cocktails and hors d'oeuvres. Enjoy spectacular views of the Potomac River, and the skylines of Old Town Alexandria, VA, and Washington, DC, from Pose's modern and stylish setting with floor-to-ceiling windows and wrap-around terrace.



## 2019 LAURIE D. ZELON PRO BONO AWARD

### **RICARDO A. ANZALDÚA and FREDDIE MAC'S LEGAL DIVISION**



PBI is proud to present its 2019 Laurie D. Zelon Pro Bono Award to the Legal Division of Freddie Mac and Ricardo A. Anzaldúa, Freddie Mac's Executive Vice President, General Counsel and Corporate Secretary. PBI created the Zelon Award to honor those who, like Justice Zelon, demonstrate leadership and extraordinary contributions to enhancing justice for all.

Headquartered in McLean, Virginia, Freddie Mac began its formal pro bono efforts more than 25 years ago, when it partnered with Legal Services of Northern Virginia (LSNV) to serve disadvantaged populations. Since then, Freddie Mac's Legal Division has partnered with numerous local and regional community organizations and initiatives in the Northern Virginia area to provide extensive pro bono services in addition to its continuing pro bono relationship with LSNV, including projects with Capital Area Immigrants' Rights Coalition (CAIR), Fairfax Court Appointed Special Advocates, Tahirih Justice Center, and Whitman-Walker Health Legal Services, among others. The Pro Bono Program includes a broad array of projects serving individuals, hosting numerous pro bono clinics at Freddie Mac's headquarters, providing corporate legal services to nonprofit organizations, and successfully litigating more than a dozen complex asylum and related immigration matters.

Ricardo A. Anzaldúa became Freddie Mac's general counsel in January 2019, overseeing all legal and regulatory strategies, services, resources, and corporate governance matters. In this new role, Anzaldúa continues his longtime commitment to pro bono legal services, which began as a student at Harvard Law School where he worked on pro bono asylum cases.

Over the years, Freddie Mac's Legal Division has evaluated its pro bono program regularly to ensure that it continues to thrive by adapting to the changing needs and interests of its staff and partner organizations and prioritizing the needs of its local community. A Corporate Pro Bono (CPBO) Challenge<sup>®</sup> signatory, Freddie Mac engages more than 60 percent of its Legal Division employees in pro bono.

"American lawyers have long understood that we have a duty as officers of the justice system to provide no-cost legal services to our neighbors who cannot afford to pay even discounted legal fees," said Anzaldúa. "Freddie Mac's Legal Division is inclusive in encouraging all legal division employees to contribute to delivering pro bono legal services. I am proud of the service of the Freddie Mac Legal Division, lawyers and support staff alike, who have been meeting our benchmarks for pro bono, and I will continue to encourage all to participate."

Notably, since 2014, Freddie Mac legal teams have successfully represented 12 immigrants detained in Virginia and Maryland and four juvenile immigrants seeking special visas to remain in the United States, devoting more than 2,000 hours to pro bono legal services through the division's partnership with CAIR, a D.C.-based nonprofit organization that represents adult and juvenile immigrants at risk of detention and deportation.

## PAST LAURIE D. ZELON PRO BONO AWARDEES

### LAURIE D. ZELON PRO BONO AWARD

The award is presented each year to an individual or organization that has provided exemplary pro bono service. It honors the legal leadership of Associate Justice of the California Court of Appeal Laurie D. Zelon, who was one of the originators of the Law Firm Pro Bono Challenge® initiative. Justice Zelon is a long-time member of the California Commission on Access to Justice and has served as its chair. She is an active member of several statewide judicial committees addressing administration of justice issues.

#### 2018

**Gregory B. Jordan** and  
the Legal Department of  
**The PNC Financial  
Services Group, Inc.**

#### 2017

The Legal Department of  
**Exelon Corporation**

#### 2016

Executive Vice President,  
General Counsel and Corporate  
Secretary **John Schultz** and  
the Office of the General Counsel  
of **Hewlett Packard Enterprise  
Company**

#### 2015

Executive Vice President and  
General Counsel **William J. Casazza**  
and the Law & Regulatory Affairs  
Department of **Aetna Inc.**

#### 2014

General Counsel & Executive  
Vice President **Brad Smith** and  
the Department of Legal and  
Corporate Affairs of  
**Microsoft Corporation**

#### 2013

Executive Vice President and  
General Counsel **Bruce Kuhlik**  
and the Legal Department of  
**Merck & Co., Inc.**

#### 2012

Senior Executive Vice President and  
General Counsel **Jane Sherburne**  
and the Legal Department of  
**The Bank of New York  
Mellon Corporation**

#### 2011

**Intel Corporation**

#### 2010

**Brackett B. Denniston III**  
Senior Vice President and  
General Counsel  
General Electric Company

#### 2009

**Robert C. Sheehan**  
Executive Partner  
Skadden, Arps, Slate,  
Meagher & Flom

#### 2008

Executive Vice President and General  
Counsel **Timothy J. Mayopoulos**  
and the Legal Department of  
**Bank of America Corporation**

#### 2007

General Counsel and Corporate  
Secretary **Michael Helfer** and the  
Legal Department of **CitiGroup**

#### 2006

**Jeffrey B. Kindler**  
Vice Chairman, General Counsel  
and Chief Compliance Officer  
Pfizer Inc.

#### 2005

**Marc Gary**  
Executive Vice President  
and General Counsel  
BellSouth Corporation

#### 2004

**Judith C. Areen**  
Dean  
Georgetown University  
Law Center

#### 2003

**Kenneth C. Frazier**  
Senior Vice President  
and General Counsel  
Merck & Co., Inc.

#### 2002

**Scott Atlas**  
Partner  
Vinson & Elkins

#### Bill McBride

Former Managing Partner  
Holland & Knight

#### Chesterfield Smith

Chair Emeritus  
Holland & Knight

#### 2001

**John H. Pickering**  
Senior Partner  
Wilmer Cutler & Pickering

#### 2000

**Laurie D. Zelon**  
Morrison & Foerster

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### PAST PBI AND CPBO AWARDEES

#### CHESTERFIELD SMITH AWARD

The award recognizes extraordinary courage and commitment to pro bono by a legal leader. It honors the memory of the late Founder and Chairman Emeritus of Holland & Knight, Chesterfield Smith, who grew his firm from a two-lawyer office to the eighth largest law firm in the country. He believed, passionately and completely, in equal justice for all, while standing firm in his conviction that public service and pro bono are absolutely essential elements in the lives of lawyers and in the work of great law firms. The award is not given annually; rather only when warranted by outstanding achievement.

**2013**

**Hon. Jonathan Lippman**  
New York State Court of Appeals  
**Robert E. Juceam**  
Of Counsel, Fried, Frank, Harris,  
Shriver & Jacobson

**2011**

**Hon. Robert A. Katzmann**  
U.S. Court of Appeals  
for the Second Circuit

**2010**

**Hon. Eric H. Holder, Jr.**  
Attorney General of the  
United States

**2007**

**Thomas A. Gottschalk**  
Executive Vice President  
Law and Public Policy  
General Motors

**2005**

**John D. Hamilton, Jr.**  
Of Counsel, Wilmer Cutler  
Pickering Hale and Dorr  
Co-Chair, PBI Law Firm Pro Bono  
Project Advisory Committee

#### JOHN H. PICKERING AWARD

The award is given in honor of John H. Pickering, a distinguished appellate attorney and leader of the legal profession who was equally well-known for his extraordinary commitment to pro bono and public interest law. It is presented in conjunction with his law firm, Wilmer Cutler Pickering Hale and Dorr (now WilmerHale), and the Pickering family to honor a law firm for its outstanding commitment to pro bono legal services.

**2018**

**Covington & Burling**

**2017**

**Kirkland & Ellis**

**2016**

**White & Case**

**2015**

**Sidley Austin**

**2014**

**Skadden, Arps, Slate, Meagher & Flom**

**2013**

**Alston & Bird**

**2012**

**Latham & Watkins**

**2011**

**Morrison & Foerster**

**2010**

**DLA Piper**

**2009**

**Hunton & Williams**

**2008**

**Weil, Gotshal & Manges**

**2007**

**Arnold & Porter**

**2006**

**Jenner & Block**

**2005**

**Wilmer Cutler Pickering Hale and Dorr**

#### THE ESTHER F. LARDENT HALL OF FAME AWARD

The Esther F. Lardent Hall of Fame Award for Excellence in Pro Bono was established in 2016, in memory of Pro Bono Institute's founding president, and recognizes individuals and organizations that have shown an extraordinary commitment to pro bono and have made a profound impact on advancing the aspirational goal of access to justice for all. Those recognized have demonstrated a significant commitment to pro bono over a substantial period of time, demonstrated exemplary leadership promoting access to justice or served as a thought leader and inspiration to the legal profession.

**2018**

**Ruth Bader Ginsburg**  
Associate Justice  
Supreme Court of the United States



## CPBO PRO BONO PARTNER AWARD

The award recognizes unique pro bono partnerships between in-house legal departments, law firms, and public interest organizations. In 2015, CPBO introduced separate categories for Large Law (a legal department of 50 or more lawyers) and Small Law (a legal department of 49 or fewer lawyers) to better recognize exceptional partnerships involving legal departments of all sizes.

### 2018

**LARGE LAW** – MassMutual’s Law Department in partnership with the Hampden County Bar Association Legal Clinic

**SMALL LAW** – United Airlines’ Legal Department in partnership with Seyfarth Shaw and Cabrini Green Legal Aid

### 2017

**LARGE LAW** – UnitedHealth Group Incorporated in partnership with Connecticut Veterans Legal Center

**SMALL LAW** – Alcoa Corporation and Arconic Inc. in partnership with Meyer, Unkovic & Scott

### 2016

Entergy Corporation in partnership with Louisiana Civil Justice Center and the Orleans Parish Civil District Court

### 2015

**LARGE LAW** – BNY Mellon in partnership with White & Case, and The National LGBT Bar Association

**SMALL LAW** – Best Buy in partnership with Volunteer Lawyers Network

### 2014

American International Group, Inc.’s Global Legal, Compliance, Regulatory, and Government Affairs department, and the Iraqi Refugee Assistance Project

### 2013

Hewlett-Packard Company, in partnership with Morgan, Lewis & Bockius, and the National Veterans Legal Services Program

### 2012

Ford Motor Company Office of the General Counsel, in partnership with Dykema Gossett, Legal Aid and Defender Association, Inc., and Michigan Community Resources

### 2011

Verizon Communications Inc. in partnership with DLA Piper

### 2010

Accenture plc, Caterpillar Inc., and Merck & Co., Inc. in partnership with Baker & McKenzie and PILnet (formerly the Public Interest Law Institute)

### 2009

Aetna Inc., with Lawyers for Children America and Bet Tzedek Legal Services in cooperation with Manatt, Phelps & Phillips

### 2008

The Williams Companies, Inc. in partnership with Hall, Estill, Hardwick, Gable, Golden & Nelson, and Legal Aid Services of Oklahoma, Inc.

### 2007

3M Company with Children’s Law Center of Minnesota

### 2006

Microsoft Corporation and Volunteer Advocates for Immigrant Justice with collaborating law firms Davis Wright Tremaine, Dorsey & Whitney, Heller Erhman, Holland & Knight, Perkins Coie, Preston Gates & Ellis, and Riddell Williams

### 2005

U.S. Bank with Dorsey & Whitney, Central Minnesota Legal Services, Inc., and Volunteer Lawyers Network, Ltd.

### 2004

State Farm Insurance Companies with Prairie State Legal Services, Inc.

### 2003

Abbott Laboratories with Baker & McKenzie and Midwest Immigrant & Human Rights Center

## PRESIDENT’S AWARD

The award is given to an individual or organization that has provided extraordinary contributions to PBI’s work, in addition to unequaled thought and action leadership to pro bono in the legal community.

### 2013

Deloitte Financial Advisory Services

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## 2019 ANNUAL CONFERENCE SPONSORS

### PRO BONO CHAMPION



### PRO BONO LEADER



### PRO BONO STAR

**ALSTON  
& BIRD**



### PRO BONO BENEFACTOR



**KIRKLAND & ELLIS**



### **PRO BONO PARTNER**

Freddie Mac  
GlaxoSmithKline plc  
Goodwin Procter  
Jenner & Block  
Lowenstein Sandler  
Massachusetts Mutual Life Insurance Company  
McGuireWoods  
Paul Hastings  
Reed Smith  
United Airlines  
Williams & Connolly

### **PRO BONO ADVOCATE**

3M Company	Foley & Lardner
Aetna Inc.	General Electric Company
Animal Legal Defense Fund	K&L Gates
AT&T Inc.	Orrick, Herrington & Sutcliffe
Deere & Company	Pfizer Inc.
Entergy Corporation	Troutman Sanders
Exxon Mobil Corporation	Wilmer Cutler Pickering Hale and Dorr

### **PRO BONO SUPPORTER**

Dorsey & Whitney	Koch Companies Public Sector, LLC
Drinker Biddle & Reath	UnitedHealth Group Incorporated
Eversheds Sutherland	The Veterans Consortium Pro Bono Program
Faegre Baker Daniels	Vinson & Elkins

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## PRO BONO EXPO TABLE HOSTS

### **Alameda County Bar Association**

Tiela Chalmers

### **American Bar Association Death Penalty Representation Project**

Emily Olson-Gault

### **Animal Legal Defense Fund**

Tom Linney

### **Appleseed**

Deirdre Flaherty  
Elisa Ortiz

### **Bay Area Legal Aid**

Andrea Del-Pan

### **Bet Tzedek Legal Services**

Alisa Shudofsky

### **City Bar Justice Center**

Kurt Denk

### **Connecticut Veterans Legal Center**

Millie VandenBroek

### **D.C. Bar Pro Bono Center**

Nakia Matthews

### **Education Civil Rights Alliance**

Brenda Shum

### **Immigration Justice Campaign**

Tanaz Moghadam

### **Kids In Need of Defense, Inc. (KIND)**

Nirupa Narayan

### **National Law Center on Homelessness and Poverty**

Cassidy Waskowicz

### **National Veterans Legal Services Program**

Rochelle Bobroff  
Erin Mee

### **North Carolina Pro Bono Resource Center**

Sylvia Novinsky  
Leigh Wicclair

### **Pro Bono Partnership**

Nancy Eberhardt  
Lauren Fishman  
Rachel Spears

### **San Diego Volunteer Lawyer Program, Inc.**

Amy Fitzpatrick

### **Swords to Plowshares**

Maureen Siedor

### **The Arc**

Shira Wakschlag

### **The Campaign for the Fair Sentencing of Youth**

Rebecca Turner

### **The Florida Bar Foundation**

Claud Nelson

### **The Human Trafficking Legal Center**

Martina Vandenberg

### **The Veterans Consortium Pro Bono Program**

Claudia Daley  
Courtney Smith

### **TIME'S UP Legal Defense Fund/National Women's Law Center**

Sharyn Tejani

### **Transgender Legal Defense & Education Fund**

AC Dumlao  
Andy Marra

### **We The Action**

Drew Larson  
Jacek Pruski



## CONTINUING LEGAL EDUCATION (CLE) CREDIT FAQs

### **Q. How do I get CLE credit for my attendance?**

- A.** There is a CLE table near the PBI 2019 Conference Registration Desk with information about obtaining CLE credit. Some states require attorneys to sign in and out each day, so, as a precaution, we recommend all attendees sign in and out each day. Following the event, attendance must be requested through our online affidavit form at [www.probonoinst.org/conference/CLE](http://www.probonoinst.org/conference/CLE), which will remain open for requests for 14 days after the event.

**You must complete the online affidavit by Friday, April 12, 2019 to be eligible to receive CLE credit.**

### **Q: When will I receive my CLE credit?**

- A.** If you complete the affidavit by the deadline, a certificate of completion will be issued within 30 days of your submission. The certificate will be issued by West LegalEdcenter, and an email from [onlinecle@westlegaledcenter.com](mailto:onlinecle@westlegaledcenter.com) will be sent with instructions to download the certificate.

### **Q: Where is CLE credit for the PBI Conference available?**

- A.** A Credit is anticipated in: AK, AL, AR, AZ, CA, CO, CT, DE, FL, GA, HI, IA, ID, IL, IN, KY, LA, ME, MN, MO, MS, MT, NC, ND, NH, NJ, NV, NY Experienced, NY New Admittee, OH, OK, OR, PA, PR, RI, SC, TN, TX, UT, VI, VT, WA, WI, WV

### **Q: How is my CLE credit reported to my state MCLE board?**

- A.** Many states require the attorney to report credit. Please check with your state regulations or with the state requirement pages on West LegalEdcenter.

### **Q. Whom may I contact with questions about CLE credit?**

- A.** A You may contact the Thomson Reuters / West LegalEdcenter accreditation team at [was@thomsonreuters.com](mailto:was@thomsonreuters.com).

*All accreditation is subject to review. Accreditation is based on our best estimate, but credit is subject to final program review by state regulators.*

**Please Note: You will not receive CLE Credit without completing the online affidavit by April 12, 2019.**

# PRO BONO INSTITUTE 2019 ANNUAL CONFERENCE

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## LAW FIRM PRO BONO CHALLENGE® SIGNATORIES

### \* Akin Gump Strauss Hauer & Feld

Alston & Bird

### \* Arent Fox

Armstrong Teasdale

Arnall Golden Gregory

### \* Arnold & Porter

Baker Botts

Baker, Donelson, Bearman,  
Caldwell & Berkowitz

Baker McKenzie

Ballard Spahr

Barnes & Thornburg

Beveridge & Diamond

Blank Rome

Bradley Arant Boult Cummings

Briggs and Morgan

Brown Rudnick

Brownstein Hyatt Farber Schreck

### \* Bryan Cave Leighton Paisner

Buchanan Ingersoll & Rooney

Buckley

### \* Carlton Fields

Carrington, Coleman,  
Sloman & Blumenthal

Clark Hill Strasburger

### \* Cleary Gottlieb Steen & Hamilton

Coblentz Patch Duffy & Bass

Cohen Milstein Sellers & Toll

Cooley

### \* Covington & Burling

Cozen O'Connor

Cravath, Swaine & Moore

Crowell & Moring

Davis Wright Tremaine

Day Pitney

### \* Debevoise & Plimpton

Dechert

### \* Dentons US

### \* DLA Piper (US)

### \* Dorsey & Whitney

### \* Drinker Biddle & Reath

Duane Morris

Dykema Gossett

Epstein Becker & Green  
WASHINGTON, D.C. OFFICE ONLY

Eversheds Sutherland

Faegre Baker Daniels

Fenwick & West

Finnegan, Henderson, Farabow,  
Garrett & Dunner

Foley & Lardner

Foley & Mansfield

Foley Hoag

Foster Pepper

### \* Fredrikson & Byron

Freshfields Bruckhaus Deringer  
U.S. OFFICES ONLY

Fried, Frank, Harris,  
Shriver & Jacobson

### \* Garvey Schubert Barer

### \* Gibbons

Gibson, Dunn & Crutcher

Goodwin Procter

Goulston & Storrs

Graves Dougherty  
Hearon & Moody

Greenberg Traurig

### \* Hogan Lovells

### \* Holland & Hart

### \* Holland & Knight

Hollingsworth

Hughes Hubbard & Reed

### \* Hunton Andrews Kurth

Husch Blackwell

Irell & Manella

Jenner & Block

K&L Gates

Kilpatrick Townsend & Stockton

King & Spalding  
WASHINGTON, D.C. OFFICE ONLY

Kirkland & Ellis

Kramer Levin Naftalis & Frankel

Latham & Watkins	O'Melveny & Myers	Snell & Wilmer
Linklaters NEW YORK OFFICE ONLY	* Orrick, Herrington & Sutcliffe	* Steptoe & Johnson LLP
Loeb & Loeb	Patterson Belknap Webb & Tyler	Stinson Leonard Street
Lowenstein Sandler	Paul Hastings	Thompson Coburn
Manatt, Phelps & Phillips	* Paul, Weiss, Rifkind, Wharton & Garrison	Troutman Sanders
Maslon	Pepper Hamilton	* Venable
Mayer Brown	Perkins Coie	Vinson & Elkins
McCarter & English	Pillsbury Winthrop Shaw Pittman	Weil, Gotshal & Manges
McDermott Will & Emery	* Proskauer Rose	White & Case
McGuireWoods	Pullman & Comley	Wiley Rein
Michael Best & Friedrich	Quarles & Brady	Williams & Connolly
Milbank	* Reed Smith	Willkie Farr & Gallagher
Miller, Canfield, Paddock and Stone	Robins Kaplan	* Wilmer Cutler Pickering Hale and Dorr
Miller & Chevalier	Robinson & Cole	Wilson Sonsini Goodrich & Rosati
Miller Nash Graham & Dunn	* Ropes & Gray	* Winston & Strawn
Mitchell Silberberg & Knupp	* Saul Ewing Arnstein & Lehr	Womble Bond Dickinson
Mintz, Levin, Cohn, Ferris, Glovsky and Popeo	* Schiff Hardin	Zuckerman Spaeder
Morgan, Lewis & Bockius	* Schnader Harrison Segal & Lewis	
* Morrison & Foerster	* Seyfarth Shaw	
* Munger, Tolles & Olson	* Shearman & Sterling	
* Nelson Mullins Riley & Scarborough	* Shipman & Goodwin	
Nixon Peabody	Sidley Austin	
Norton Rose Fulbright	Simpson Thacher & Bartlett	
Nutter McClennen & Fish	* Skadden, Arps, Slate, Meagher & Flom	

## **LAW FIRM PRO BONO CHALLENGE® STATEMENT**

Recognizing the growing severity of the unmet legal needs of the poor and disadvantaged in the communities we serve, and mindful that major law firms must – in the finest traditions of our profession – play a leading role in addressing these unmet needs, our firm is pleased to join with other firms across the country in subscribing to the following statement of principles and in pledging our best efforts to achieve the voluntary goals described below.

1. Our firm recognizes its institutional obligation to encourage and support the participation by all of its attorneys in pro bono publico activities. We agree to promulgate and maintain a clearly articulated and commonly understood firm policy which unequivocally states the firm's commitment to pro bono work.
2. To underscore our institutional commitment to pro bono activities, we agree to use our best efforts to ensure that, by no later than the close of the calendar year, our firm will either:
  - (1) annually contribute, at a minimum, an amount of time equal to 5 percent of the firm's total billable hours or 100 hours per attorney to pro bono work; or
  - (2) annually contribute, at a minimum, an amount of time equal to 3 percent of the firm's total billable hours or 60 hours per attorney to pro bono work.
3. In recognition of the special needs of the poor for legal services, we believe that our firm's pro bono activities should be particularly focused on providing access to the justice system for persons otherwise unable to afford it. Accordingly, in meeting the voluntary goals described above, we agree that a majority of the minimum pro bono time contributed by our firm should consist of the delivery of legal services on a pro bono basis to persons of limited means or to charitable, religious, civic, community, governmental, and educational organizations in matters which are designed primarily to address the needs of persons of limited means.
4. Recognizing that broad-based participation in pro bono activities is desirable, our firm agrees that, in meeting the minimum goals described above, we will use our best efforts to ensure that a majority of both partners and associates in the firm participate annually in pro bono activities.
5. In furtherance of these principles, our firm also agrees:
  - a. To provide a broad range of pro bono opportunities, training, and supervision to attorneys in the firm, to ensure that all of our attorneys can avail themselves of the opportunity to do pro bono work;
  - b. To ensure that the firm's policies with respect to evaluation, advancement, productivity, and compensation of its attorneys are compatible with the firm's strong commitment to encourage and support substantial pro bono participation by all attorneys; and
  - c. To monitor the firm's progress toward the goals established in this statement and to report its progress annually to the members of the firm and to the Law Firm Pro Bono Project.
6. This firm also recognizes the obligation of major law firms to contribute financial support to organizations that provide legal services free of charge to persons of limited means.



7. As used in this statement, the term pro bono refers to activities of the firm undertaken normally without expectation of fee and not in the course of ordinary commercial practice and consisting of (i) the delivery of legal services to persons of limited means or to charitable, religious, civic, community, governmental, and educational organizations in matters which are designed primarily to address the needs of persons of limited means; (ii) the provision of legal assistance to individuals, groups, or organizations seeking to secure or protect civil rights, civil liberties, or public rights; and (iii) the provision of legal assistance to charitable, religious, civic, community, governmental, or educational organizations in matters in furtherance of their organizational purposes, where the payment of standard legal fees would significantly deplete the organization's economic resources or would be otherwise inappropriate.

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ADDRESS

CITY / STATE / ZIP CODE

PHONE / FAX / E-MAIL

DATE

**Please return the signed Challenge statement to:**

**Law Firm Pro Bono Project  
Pro Bono Institute**

1001 G St., NW, Suite 305 West  
Washington, D.C. 20001  
202.729.6699  
202.296.0303 fax  
lawfirm@probonoinst.org  
www.probonoinst.org

# PRO BONO INSTITUTE 2019 ANNUAL CONFERENCE

MARCH 27-29, 2019

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As of March 15, 2019  
110 firms

McConnell Valdés	★ Quarles & Brady	★ Thompson Coburn
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☐ **Yes!** Please discount our dues by an additional 10 percent with a two-year Law Firm Project membership.

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Total Enclosed US\$ \_\_\_\_\_ Signature \_\_\_\_\_

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Nicolette Moore  
Project Assistant  
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**Please note PBI's new address:**  
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Resource Clearinghouse materials are FREE to all Law Firm Pro Bono Project members as one of several benefits of membership. Non-members may purchase select materials for a fee.

**[www.probonoinst.org/clearinghouse](http://www.probonoinst.org/clearinghouse)**

# PRO BONO INSTITUTE 2019 ANNUAL CONFERENCE

MARCH 27-29, 2019

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As of March 15, 2019  
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**PRO BONO INSTITUTE  
2019 ANNUAL CONFERENCE**

MARCH 27-29, 2019

## THE CORPORATE PRO BONO CHALLENGE® STATEMENT



As Chief Legal Officers, we recognize the critical importance of pro bono service as a cornerstone of our professional identity and accept the unique role that we can play in promoting pro bono in our legal departments. As leaders, we understand that the legal and business interests of our clients are furthered when access to the legal system is readily available to resolve disputes.

In recognition of our commitment and as signatories to this Corporate Pro Bono Challenge® statement, we will encourage and promote pro bono service by our legal department staff and use our best efforts to encourage our staffs, including at least one-half of our legal staff, to support and participate, as appropriate, in pro bono service.

To underscore the importance of promoting pro bono service, we will encourage the outside law firms with whom we work to acknowledge publicly their support for pro bono by becoming signatories to Pro Bono Institute's Law Firm Pro Bono Challenge®.

On behalf of my legal department, I hereby accept the Corporate Pro Bono (CPBO) Challenge® statement:

Signature (Chief Legal Officer) \_\_\_\_\_ Date \_\_\_\_\_

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**Please send completed forms to CPBO at [tsun@probonoinst.org](mailto:tsun@probonoinst.org). For more information about the CPBO Challenge® statement, please contact CPBO Director Tammy Sun, at 202.729.6680 or at [tsun@probonoinst.org](mailto:tsun@probonoinst.org). Thank you for your interest and support.**

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# Unwrap a Clinic in a Box® Program!

The Clinic in a Box® program, developed by CPBO, is a suite of off-the-shelf models designed to create pro bono opportunities for legal departments and ACC chapters anywhere.

Clinics utilize the strengths of four co-hosts to engage in-house counsel for a half-day event during which volunteers receive training and work in teams to provide free legal services to clients in need while earning CLE credit. Clinics are produced in collaboration with legal departments or ACC chapters, major law firms, and local public interest organizations.

#### **Clinic in a Box® Program – Legal Audit:**

These half-day clinics provide in-house counsel the opportunity to conduct a legal audit of nonprofit organizations or small businesses. The legal audit clinic focuses broadly on five areas of law: governance, employment, intellectual property, real estate, and tax.

#### **Clinic in a Box® Program – Select Topic:**

The select topic clinic focuses in depth on specific legal areas, identified by the host organizations.

**Clinic in a Box® Program – Legal Education:** This model provides in-house counsel the opportunity to educate nonprofit organizations or small businesses on select legal topics, answer questions, and provide brief advice. The two hour program may be hosted as a series or may stand alone as an individual event.

**Interested in co-hosting a Clinic in a Box® program?  
Contact CPBO Director Tammy Sun at 202.729.6980.**

# PRO BONO INSTITUTE 2019 ANNUAL CONFERENCE

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## ACKNOWLEDGEMENTS

Pro Bono Institute (PBI) would like to thank the many supporters, stakeholders, colleagues, and friends who help us accomplish our ambitious mission to support and enhance efforts to increase access to justice for those individuals and communities in need.

Special thanks to:

PBI's **Board of Directors** for their wisdom and guidance.

The members of the **Law Firm Pro Bono Project Advisory Committee**, for their leadership of the Project from its inception. Special thanks go to Advisory Committee Chair **Regina Pisa**, and former Co-chair **Kim Koopersmith**, who have provided exceptional contributions to the Law Firm Project.

The members of the **Corporate Pro Bono (CPBO) Advisory Board** comprised of general counsel who have generously provided their time and expertise, particularly the Advisory Board Co-chairs **Brad Smith** and **Laura Stein**, whose personal commitment to pro bono and access to justice is an inspiration.

Our generous in-kind contributors: **DLA Piper**, **Faegre Baker Daniels**, **Latham & Watkins**, and **Thomson Reuters Corporation**.

The 2019 Laurie D. Zelon Pro Bono Award recipient **Ricardo A. Anzaldúa and Freddie Mac's Legal Division**, whose dedication to pro bono and access to justice has helped deepen and broaden pro bono culture.

Our **2019 Conference speakers**, who have shared their time and expertise to help us fulfill our mission and inspire current and future generations of pro bono champions.

Our **2019 Conference sponsors**, who not only provide the financial support needed for this event but also make substantive contributions to our program to ensure that it is dynamic and educational and continues the advancement of pro bono.

Our generous partner **Alston & Bird** for hosting the annual Conference Welcome Reception.

And to all of our **2019 Conference attendees**, whose candor, thoughtfulness, and receptiveness help us fulfill the promise of pro bono through their work.

PBI Staff: Reena Glazer, Kim Kerker, Nicolette Moore, Chris Niebling, Danny Reed, Kate Rice, Eve Runyon, Alyssa Saunders, John Scappini, Tammy Sun, and Emily Van Fossen.

## Communication ACROSS BARRIERS



DONNA BEEGLE

*"My education, my work, and my passion are to help people from all races who are trapped in poverty. I want them to have genuine options for lifelong success. This can only happen if the voices of those struggling with poverty can be heard and their perspectives understood."*



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## Pro Bono Institute 2019 Annual Dinner

**October 10, 2019**

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and

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as the recipients of the

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We congratulate Freddie Mac EVP and General Counsel Ricardo Anzaldúa and our Legal Division on receiving the 2019 Laurie D. Zelon Pro Bono Award.







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Congratulations to the 2019 Laurie D. Zelon Pro Bono Award recipients:

**Ricardo A. Anzaldúa**, Executive Vice President, General Counsel and Corporate Secretary and Freddie Mac's Legal Division

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Congratulations to Ricardo A. Anzaldúa, Executive Vice President, General Counsel and Corporate Secretary and Freddie Mac's Legal Division, 2019 recipient of the Laurie D. Zelon Pro Bono Award.

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With special congratulations to **FREDDIE MAC'S LEGAL DIVISION** and **RICARDO A. ANZALDÚA**, Executive Vice President, General Counsel and Corporate Secretary, 2019 Laurie D. Zelon Pro Bono Award Recipients.

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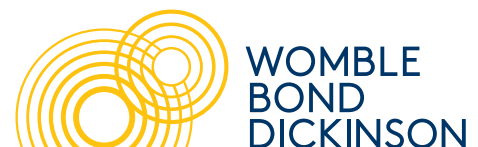
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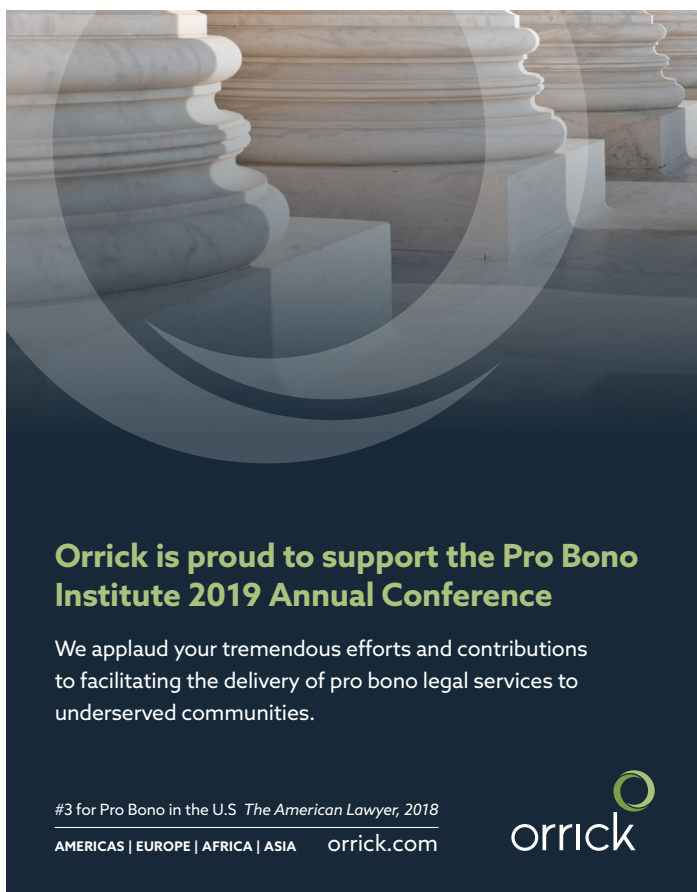
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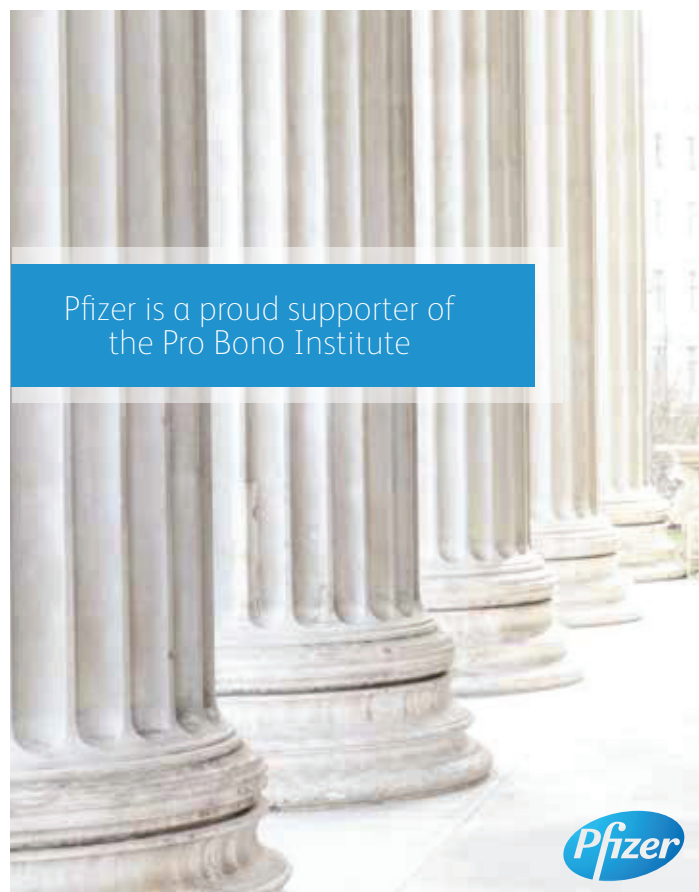




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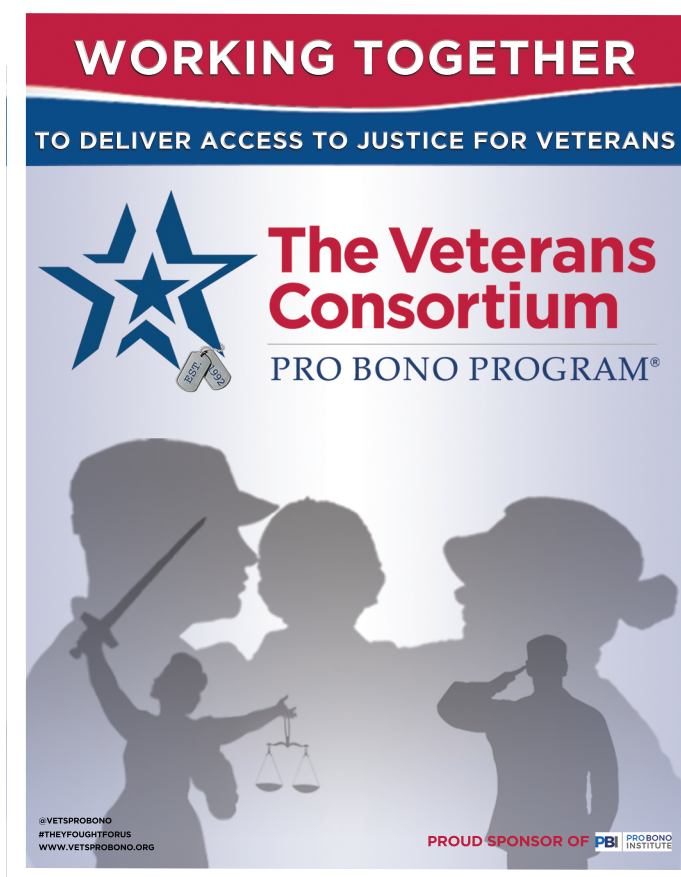
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