

# PBI 2022 ANNUAL CONFERENCE

**IN-PERSON:** Tuesday, March 8 – Thursday, March 10

Capital Hilton | Washington, DC

**VIRTUAL:** Wednesday, April 6 – Thursday, April 7



# PROGRAM

# CONTENTS

General Information .....2

Conference Receptions.....3

Plenary Sessions .....4

2022 Laurie D. Zelon Pro Bono Awardee .....5

2022 Annual Conference Sponsors.....6

Pro Bono EXPO Table Hosts.....8

Pro Bono FAIR Hosts .....9

CLE Information .....10

Law Firm Pro Bono Project .....11

Corporate Pro Bono .....12

PBI Governance and Staff.....13



# GENERAL INFORMATION

## COVID Protocols



Our primary concern is the health and safety of our attendees and staff. This year we have structured programming to accommodate a smaller in-person Conference that addresses spacing and safety concerns.

**While current federal and local COVID guidelines may change, PBI requires proof of vaccination and masks for participation in PBI's 2022 Conference events.**

## REGISTRATION DESK

Registration is located in the Capital Terrace, located on the 2nd Floor of the hotel:

Wednesday, March 9 . . . . . 7:30 a.m. – 5:30 p.m.  
Thursday, March 10 . . . . . 7:30 a.m. – 4:00 p.m.

## Badges

Badges should be worn at all sessions, meals, breaks and networking events. If you forget or lose your badge, you may obtain a replacement at the PBI Conference Registration Desk.

## CONFERENCE INFORMATION

### Accessibility for Registrants with Disabilities

The Conference staff will work with attendees to provide reasonable accommodations for those who have special needs. To request assistance on-site, please contact the PBI Conference Registration Desk.

### Recording Devices & Cell Phones

Attendees' use of recording devices and cell phones (speaking) is prohibited during Conference sessions.

### Hotel

All Conference sessions take place at the Capital Hilton hotel.

### Capital Hilton

1001 16<sup>th</sup> St., NW  
Washington, DC 20036  
Tel: 202.393.1000  
1-800-Hiltons

### Fitness Club

The Fitness Center is located on the Lobby level and is open 24 hours a day, 7 days a week.

### Lost & Found

Lost & Found is located at the PBI Conference Registration Desk.

### Daily Parking

Valet parking at the Capital Hilton hotel is \$63 per day with in-and-out privileges.

### Public Transportation

The Capital Hilton is centrally located within blocks of several Metro stations: Farragut West (Orange & Blue lines) and Farragut North (Red line).

### Social Media

We invite you to post about your experiences at the Annual Conference on social media sites (Twitter, Facebook, LinkedIn, etc.) but ask that you respect the candid nature of the session discussion and not attribute remarks to specific participants or post confidential or sensitive information. When posting, use **#PBI2022** and tag us. We're **@ProBonoInst.**

### Wireless Internet

Complimentary wireless high-speed Internet is available in the lobby.

***By attending PBI's 2022 Annual Conference, you grant permission to Pro Bono Institute to take photographs or videos of you at the event, to make recordings of your voice during the event, and to use, exhibit, display, broadcast, and distribute these images and recordings for any purpose in any media now known or hereinafter devised without further consideration.***

# CONFERENCE RECEPTIONS

## WELCOME RECEPTION

Tuesday, March 8 | 5:00 pm – 6:30 pm

### SOUTH AMERICAN B

Commence the Annual Conference by reconnecting with friends and colleagues and making new connections. Join us to kick off PBI's first in-person Conference since March 2019.

## CONFERENCE RECEPTION

AND

## PRESENTATION OF THE 2022 LAURIE D. ZELON PRO BONO AWARD

Wednesday, March 9 | 6:00 pm – 7:30 pm

### PRESIDENTIAL BALLROOM

Join us to mingle with old friends and meet new colleagues over cocktails and heavy hors d'oeuvres. Don't miss the presentation of the 2022 Laurie D. Zelon Pro Bono Award to David Stern, Executive Director, Equal Justice Works, celebrating his exceptional contributions to pro bono and access to justice. David also will participate in an engaging Fireside Chat to discuss his commitment to pro bono and access to justice over an illustrious career.

## PRO BONO EXPO

AND

## CLOSING RECEPTION

Thursday, March 10 | 4:00 pm – 5:00 pm

### CONGRESSIONAL

Join us for more networking! Don't miss this interactive educational event – the annual catalyst for new partnerships, relationships, and pro bono initiatives. Meet leading advocates from a range of public interest organizations and learn about cutting-edge issues ripe for pro bono representation.



# PLENARY SESSIONS

Wednesday, March 9 | 12:30 p.m. – 2:00 p.m.

## Lunch & Plenary Program

### The Supreme Court: A[nother] Critical Juncture?

The work of the Supreme Court of the United States has always been ripe for controversial discussion and debate. Yet, current controversy appears to have moved the Court to a critical juncture that could have dramatic and long-lasting effects. Is the “shadow docket” growing while the “merit” docket is shrinking? Should Congress reform the structure of the Court? Can the Court maintain its institutional integrity? This session will address these important questions and more and will include a look at recent key cases and the upcoming docket.

Wednesday, March 9 | 3:30 p.m. – 5:30 p.m.

## Plenary Program

### Pro Bono From New Perspectives: A Simulation

This workshop offers an engaging, client-focused program that allows pro bono professionals to experience legal volunteerism from a new point of view. Led by a panel of experienced providers, attendees will discuss emerging innovations in pro bono service delivery, including changes resulting from the pandemic, and will participate in an interactive simulation to experience pro bono from the viewpoint of both the client and the attorney! Your take-away from this illuminating session is a broader understanding of the client perspective and the ability to replicate training in your own organization.

Thursday, March 10 | 8:30 a.m. – 9:30 a.m.

## Breakfast & Plenary Program

Jon Krop, Founder, *Mindfulness for Lawyers*

### Foundations of Mindfulness

This workshop gives legal professionals the fundamental skills to bring calm, clarity, and focus into their lives and work. Participants learn a simple, effective meditation method and other mindfulness tools, calibrated for a legal professional's busy workday, that sharpen focus, calm the mind, and cultivate resilience in the face of anxiety and stress. They leave with everything they need to establish a robust mindfulness practice that will improve performance and well-being.

After graduating from Harvard Law School, Krop clerked on the U.S. Court of Appeals for the Ninth Circuit and worked as a litigator at firms in Los Angeles and New York City.

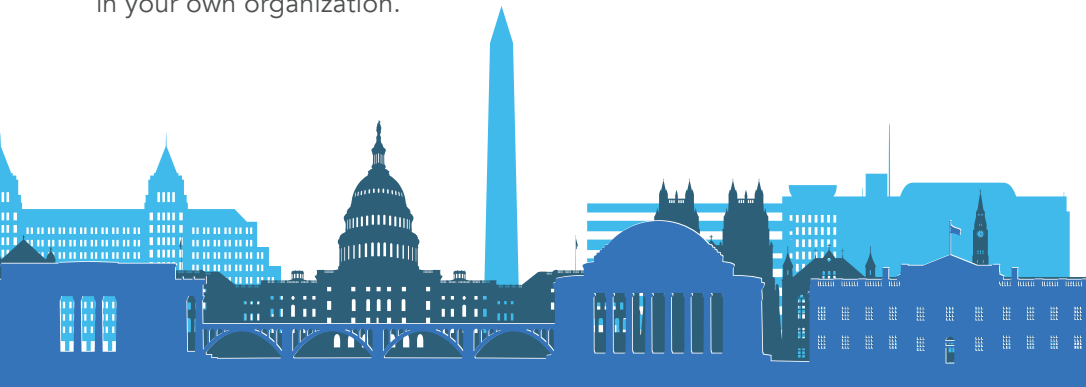
He has practiced mindfulness since 2006 and has studied with teachers from around the world, including psychologists, neuroscientists, and traditional Buddhist masters. In 2014, Krop completed a seven-month silent meditation retreat.

Thursday, March 10 | 12:00 p.m. – 1:30 p.m.

## Lunch & Plenary Program

### Innovations in Access to Justice: State Courts' Response to the Pandemic

The Conference of Chief Justices and the Conference of State Court Administrators (together with the National Center for State Courts) has embarked on a number of projects to support, implement and assess sustainable innovations across courts throughout the United States in response to the COVID-19 pandemic. This session will discuss important access to justice work being done by state and local courts across the country, including the move to remote hearings and preparing for the influx of eviction cases, and will focus on court innovations that impact low-income and underserved communities.



# 2022 LAURIE D. ZELON PRO BONO AWARDEE

## DAVID STERN Executive Director Equal Justice Works



Pro Bono Institute is pleased to honor David Stern, Equal Justice Works Executive Director, with the **2022 Laurie D. Zelon Pro Bono Award**. PBI will present the award at a special event on Wednesday, March 9, at 6:00 p.m. during the **PBI Annual Conference**. This award is presented each year to an individual or organization that has demonstrated exceptional commitment to pro bono legal services.

"Throughout my career, I've always been passionate about justice and creating opportunities for law students and lawyers to make an impact in our communities, and our country," said Stern. "Receiving this award from the Pro Bono Institute is deeply humbling because of our shared commitment and enthusiasm for expanding access to justice for people most in need."

Stern joined Equal Justice Works, then known as the National Association for Public Interest Law (NAPIL), in 1992 to establish a postgraduate fellowship program, and in 1995, he was promoted to executive director.

During his tenure as executive director, the organization has grown significantly, partnering with more than 90% of ABA-accredited law schools to advance the Equal Justice Works mission to create pathways for lawyers to engage in public interest law. Under his leadership, Equal Justice Works has facilitated more than 2,500 public interest fellowships, with 85% of Fellows continuing to serve the public following their fellowship. Fellows have engaged countless legal professionals from law firms and in-house legal departments nationwide in pro bono legal service.

"It's only fitting that PBI honor David in this, his year of retirement," said Eve Runyon, PBI President and CEO. "We are thrilled to celebrate his many contributions to public interest law and a truly illustrious career."

PBI's long-standing relationship with Stern and Equal Justice Works dates back to the organization's infancy, when PBI's late founder Esther F. Lardent brought NAPIL's founder, Michael Caudell-Feagan, to a meeting with the

U.S. District Court judge overseeing the distribution of cy pres funds in a major class action antitrust case. Judge Ann Claire Williams, who would be dubbed the "Mother of NAPIL," awarded \$2.3 million dollars to launch the organization's fellowship program.

Lardent subsequently served on the Equal Justice Works Board of Directors for several years, as did Laurie D. Zelon for whom PBI's award is named.

Stern has been recognized as a "Champion of Change" by the White House, as one of "The 100 Most Influential Lawyers in America" by The National Law Journal, and as one of the "Greatest Washington Lawyers in the Past 30 Years" by The Legal Times. In 2006, he was honored by the Mississippi Center for Justice for bringing national attention to the legal needs of survivors of Hurricane Katrina and for creating Equal Justice Works' Katrina Initiative, which deployed lawyers to the Gulf Coast region to help thousands of people left without homes, jobs, or social services.

Stern has volunteered on voter protection, election integrity, and advises Fellows and other public interest lawyers on pro bono projects.

He is a member of the Legal Services Corporation's Leaders Council, which is dedicated to raising public awareness of the crisis in civil legal aid nationwide. Stern has served on the boards of the Center for Responsive Politics, the Constitutional Accountability Center, Georgetown Day School, and served on the Advisory Boards of the J. Skelly Wright Fellowship Committee at Yale Law School, and the National Center for Medical-Legal Partnership. He serves on the Advisory Committee for Voices for Civil Justice, a nonpartisan communications hub advancing fairness in America's legal system.

He received his B.A. from Union College and his J.D. from Georgetown University. Following law school, he clerked for two federal judges in Baltimore and worked for a public interest civil rights law firm before joining Equal Justice Works.

**PBI applauds David Stern for his continuing dedication to pro bono and access to justice.**

 **PAST LAURIE D. ZELON  
AWARDEES**

 **OTHER  
PAST AWARDEES**

# 2022 ANNUAL CONFERENCE SPONSORS

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# PRO BONO EXPO TABLE HOSTS

***In-Person  
Conference***

***March 10, 2022***

## **American Immigration Council**

Rosa Rad

## **Atlanta Legal Aid Society**

Cari King

## **Center for Reproductive Rights**

Marlene Halpern

## **Global Center on Cooperative Security**

Laurie Smolenski

## **Lawyers for Good Government**

Joe Spielberger

Lauren Worssek

## **Lawyers Without Borders**

Ralph Kantrowitz

Brittany Mosi

Roya Power

Laila Syed

Robin Taylor

## **Legal Aid Society**

Rebekah Cotton

Ashkan Rezai

## **National Homelessness Law Center**

Carlton Martin

## **Pro Bono Net**

Jeanne Ortiz-Ortiz

## **Reporters Committee for Freedom of the Press**

Flavie Fuentes

Josh Moore

## **The Veterans Consortium Pro Bono Program**

Claudia Daley

Steve Jordan

## **Volunteer Lawyers for the Arts**

Amy Lehman



# PRO BONO FAIR HOSTS

*as of March 7*

***Virtual Event***

***April 7, 2022***

## **ABA Death Penalty Representation Project**

Emily Olson-Gault

## **Animal Legal Defense Fund**

Tom Linney

## **Bet Tzedek**

Rachael Ettinger

## **DC Justice Lab**

Patrice Sulton

## **National Veterans Legal Services Program**

### **Lawyers Serving Warriors® Pro Bono Program**

Rochelle Bobroff

## **Legal Aid Society of the District of Columbia**

Sylvia Soltis

## **Southern Legal Counsel**

Samantha Howell



# CLE INFORMATION

CLE accreditation  
generously provided by  
**Thomson Reuters**  
**West LegalEdcenter**

## Q: How do I get CLE credit for my attendance?

**A:** There is a CLE table near the PBI 2022 Conference Registration Desk with information about obtaining CLE credit. Some states require attorneys to sign in and out each day, so, as a precaution, we recommend all attendees sign in and out each day. Following the event, attendance must be requested through our online affidavit form at [www.probonoinst.org/conference/CLE](http://www.probonoinst.org/conference/CLE), which will remain open for requests for 7 days after the event.

**You must complete the online affidavit by Friday, March 18, 2022, to receive CLE credit.**

## Q: When will I receive my CLE credit?

**A:** If you complete the affidavit by the deadline, a certificate of completion will be issued within 30 days of your submission. The certificate will be issued in West LegalEdcenter, and an email from [onlinecle@westlegaledcenter.com](mailto:onlinecle@westlegaledcenter.com) will be sent with instructions to download the certificate.

## Q: Where is CLE credit for the PBI Conference available?

**A:** Credit is *anticipated* in: AK, AL, AR, AZ, CA, CO, CT, DE, FL, GA, HI, IA, ID, IL, IN, KY, LA, ME, MN, MO, MS, MT, NC, ND, NH, NJ, NV, NY (Experienced and New Admittee), OH, OK, OR, PA, PR, RI, SC, TN, TX, UT, VI, VT, WA, WI, WV

## Q: How is my CLE credit reported to my state MCLE board?

**A:** Many states require the attorney to report credit. Please check with your state regulations, or with the state requirement pages on West LegalEdcenter.

## Q: Who may I contact with questions about CLE/CPD credit?

**A:** You may contact the Thomson Reuters/West LegalEdcenter accreditation team at [wlec.accreditation@thomsonreuters.com](mailto:wlec.accreditation@thomsonreuters.com). Please note that PBI staff is unable to provide any additional information regarding CLE credit.

All accreditation is subject to review. Accreditation is based on our best estimate, but credit is subject to final program review by state regulators.

**Please Note: You will not receive CLE Credit without completing the online affidavit by March 18, 2022.**



# LAW FIRM PRO BONO PROJECT



For more  
information  
about resources on  
law firm pro bono.

PBI's Law Firm Pro Bono Project is the only global effort designed to support and enhance the pro bono culture and performance of major law firms in the United States and around the world. The Project's goal is to fully integrate pro bono into the practice, philosophy, and culture of firms so that large law firms provide the institutional support, infrastructure, and encouragement essential to fostering a climate supportive of pro bono service and promoting partner and associate participation.

## LAW FIRM PRO BONO CHALLENGE® INITIATIVE

Learn more about PBI's definition of pro bono and aspirational goals uniquely tailored to the resources and practice of major law firms.

### Become a Challenge Signatory:



LAW FIRM PRO BONO CHALLENGE STATEMENT AND FORM

### See the full list of Challenge Signatories:



LAW FIRM CHALLENGE SIGNATORIES

## MEMBERSHIP

Become a Member Law Firm, support the Project's work through annual dues, and receive a wide range of free and discounted services.

### Become a Member:



LAW FIRM PRO BONO PROJECT MEMBERSHIP ENROLLMENT FORM

### See the full list of Members:



LAW FIRM PRO BONO PROJECT MEMBERS



# CORPORATE PRO BONO

Corporate Pro Bono, a project of Pro Bono Institute, is designed to substantially increase the amount of pro bono work performed by in-house counsel and to enhance the pro bono culture of in-house legal departments through technical assistance to the in-house community, targeted research and publications, online information and services, and outreach and educational programming. Corporate Pro Bono also works closely with ACC chapters to focus their resources and agendas on pro bono service.

## CORPORATE PRO BONO CHALLENGE® INITIATIVE

Join the voluntary statement of commitment to pro bono service by legal departments, their lawyers and staff. In 2006, Corporate Pro Bono launched an initiative that enables legal departments to identify, benchmark, and communicate their support for pro bono service.



For more  
information  
about resources  
on in-house legal  
department pro bono.

### Become a Challenge Signatory:



CPBO CHALLENGE STATEMENT FORM

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CPBO CHALLENGE SIGNATORIES

## CLINIC IN A BOX® PROGRAM

These half-day clinics provide in-house counsel the opportunity to earn CLE credit while advising nonprofit organizations or small businesses. They are produced in collaboration with legal departments, ACC Chapters, local nonprofit organizations, and major law firms.

- **Clinic in a Box® Program – Legal Audit**
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- **Clinic in a Box® Program – Legal Education**



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AIG is proud to support the

# Pro Bono Institute 2022 Annual Conference

Congratulations to the 2022 Laurie D. Zelon Pro Bono Award honoree:

**David Stern**

Executive Director, Equal Justice Works





# Making the Difference

McGuireWoods is committed to serving those in need and developing innovative avenues for pro bono assistance.

The firm is proud to support the Pro Bono Institute 2022 Annual Conference.

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Merck is a proud sponsor of pro bono providers and organizations that help those in need gain access to equal justice. Merck's commitment to providing pro bono legal services to the poor and disadvantaged parallels our commitment to bringing innovative medicines and vaccines to the people who need them.



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For the steps  
you take that  
make a  
difference,  
thank you.

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## Thank you PBI

For exploring and transforming new approaches to  
and resources for pro bono legal services

Shaping tomorrow, together.

[Learn more](#)



THE POWER TO

# strengthen our community

At the Pro Bono Institute 2022 Annual Conference, we congratulate the Pro Bono Institute for community outreach that's making a lasting difference in people's lives.

In all of our communities, the Pro Bono Institute is known for providing access to legal justice for our neighbors who need it the most.

We're proud to share our goal of improving lives with you.

*What would you like the power to do?®*



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# Courage Compassion Commitment

Congratulations to the Pro Bono Institute  
on its 2022 Annual Conference. We are  
always grateful to work with PBI.



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## Goodwin is proud to sponsor the Pro Bono Institute's 2022 Annual Conference

We congratulate this year's Laurie D. Zelon Pro Bono Award recipient, David Stern, for his exemplary commitment to pro bono.

[goodwinlaw.com](http://goodwinlaw.com)



Congratulations to  
David Stern of EJW on  
receiving the 2022  
Laurie D. Zelon Pro  
Bono Award!

[intel.com/responsibility](https://intel.com/responsibility)

INTERNATIONAL  PAPER



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No matter our day job, each of us has a responsibility to make a positive difference in the world.

**We are proud to sponsor the Pro Bono Institute 2022 Annual Conference.**



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We are proud to be a longtime supporter of the Pro Bono Institute and its mission to broaden the provision of pro bono services to address critical problems

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**PERKINS COIE** is proud to sponsor the Pro Bono Institute 2022 Annual Conference. Through our commitment to pro bono, our attorneys and other legal professionals donated over 76,000 hours of pro bono legal service in 2021.

We congratulate David Stern, the executive director of Equal Justice Works, as the recipient of the 2022 Laurie D. Zelon Pro Bono Award.

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We are proud to support the **Pro Bono Institute** and congratulate David Stern, this year's **Laurie Zelon Award** winner.

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A simple, small act can create ripples that become waves. WBD's Pro Bono Program is built around the idea that even small steps can have a far-reaching, positive impact. We believe law firms should be at the forefront of increasing access to legal services for those with limited means, and our Pro Bono Committee ensures projects are coordinated to be locally focused to make a powerful difference. Our efforts have included helping victims of domestic violence, assisting tenants subject to eviction, protecting the rights of refugees in the asylum process and helping abused and neglected children in guardian ad litem appeals.

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PBEYE

20 / 20

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PRO BONO

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Stay up-to-date on the latest trends and issues in the pro bono community with the PBEye, Pro Bono Institute's blog. With content for law firm, in-house legal counsel, and the public interest community, you will find tips, tricks, thought leadership, and all the information you need to start up a program or to stay on the cutting edge of the pro bono world.

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