

2021 ANNUAL AWARDS Gala

25 ANNIVERSARY **PBI** | **PROBONO INSTITUTE**
Building on 25 Years of Success

THURSDAY | OCTOBER 14, 2021 | 6:30 PM (ET)

A virtual celebration of
exceptional pro bono achievements

Co-Chairs



James Ford

Senior Vice President &
Group General Counsel
GlaxoSmithKline plc

> [Read more about James and GSK's pro bono program](#)



Sharon R. Ryan

Senior Vice President,
General Counsel & Corporate Secretary
International Paper Company

> [Read more about Sharon and IP's pro bono program](#)

2021 John H. Pickering Award

O'Melveny

2021 Corporate Pro Bono Partner Awards



in partnership with



in partnership with

GOLDBERG KOHN

JENNER & BLOCK

NATIONAL IMMIGRANT
JUSTICE CENTER

A HEARTLAND ALLIANCE PROGRAM

Message from PBI Board Chair and President & CEO



James W. Jones
PBI Board Chair

On behalf of the volunteer leadership of Pro Bono Institute (PBI) – the Board of Directors, the Law Firm Pro Bono Project Advisory Committee, and the Corporate Pro Bono Advisory Board – it is an honor to welcome all of you to PBI's 2021 Annual Awards Gala and related events.

We would especially like to thank this year's Co-Chairs – James Ford and Sharon R. Ryan – for their dedication and commitment to pro bono. We are grateful for their leadership and the support of the Gala Benefit Committee, sponsors and attendees – without whom the Gala would not be possible. Together we can advance PBI's important mission to galvanize pro bono legal efforts and enhance access to justice.



Eve Runyon
PBI President & CEO

We celebrate PBI's 2021 awardees' outstanding pro bono work, and the ongoing commitment to pro bono by PBI's Law Firm Pro Bono Challenge® signatories and Corporate Pro Bono Challenge® signatories. We are also proud to celebrate PBI's 25th Anniversary this year. Our anniversary-year tagline – Building on 25 Years of Success – is a sentiment that we take seriously as a commitment to the future. Our unique role as lawyers and legal staff requires that we remain vigilant in our mission to tear down barriers to access to justice for all.

We applaud our honorees and the significant programs and partnerships they have forged. They serve as an inspiration to all of us to continue to do more, push boundaries, build partnerships, and expand access to justice.

Congratulations to O'Melveny & Myers LLP, Pfizer Inc., and McDonald's, and all of their dedicated partners for their exemplary work

We thank you for your ongoing support and look forward to another 25 years of working together to ensure access to justice.

About PBI

Founded in 1996, Pro Bono Institute (PBI) is a Washington, D.C.-based nonprofit organization. With an unparalleled depth of knowledge, resources and expertise, PBI is the respected resource for all things pro bono. Through our work with law firms, in-house corporate legal departments, and public interest organizations, PBI is the global thought leader in exploring, identifying, evaluating, catalyzing, and taking to scale new approaches to and resources for the provision of legal services to the poor, disadvantaged, and other individuals or groups unable to secure legal assistance to address critical problems.

Our rigorous empirical research and analysis; white papers and reports; and advice and support allow us to reach a wide variety of audiences and transform the concept and practice of pro bono. By providing expert consultations and technical assistance, educational programming, and local, national and global pro bono convenings, our goal is to constantly improve and enrich pro bono service.

We count among our members, supporters, and partners the most respected law firms and in-house corporate legal departments in the world, as well as the most effective and cutting-edge public interest organizations.

PBI 2021 Convocation

THURSDAY | OCTOBER 7 | 3:30-4:30 PM (ET)

Zoom Webinar

Impacting Communities Through Partnerships

What role can pro bono partnerships play in access to justice?

The 2021 CPBO Pro Bono Partner Award recipients share their perspective on the value of building strong pro bono partnerships and how these partnerships impact communities, and provide practical advice on how to start, grow, and sustain pro bono partnerships among law firms, legal departments, and legal aid organizations.

Panelists



Crystal Doyle
Pro Bono Counsel
DLA Piper



Richard L. Gruenberger
Director & Counsel for
U.S. Pro Bono Programs
DLA Piper



Pauline Levy
Senior Counsel
McDonald's Corporation



Mary Meg McCarthy
Executive Director
National Immigrant
Justice Center



David E. Morrison
Principal and Administrative Partner
Goldberg Kohn



Wade A. Thomson
Partner
Jenner & Block LLP



Maryana Zubok
Assistant General Counsel
Pfizer Inc.

General Counsel Roundtables

A benefit for Awards Gala sponsors at the Pro Bono Benefactor (\$15,000) level or higher, corporate general counsel and chief legal officers who champion pro bono and justice for all host exclusive virtual networking sessions through mid-November to discuss pro bono; post-pandemic legal practice; diversity, equity and inclusion; and sustainability.

Participating General Counsel and Chief Legal Officers



Tammy Albarrán
Chief Deputy General Counsel
Uber Technologies, Inc.



Ivan K. Fong
Executive Vice President,
Chief Legal and Policy
Officer and Secretary
3M Company



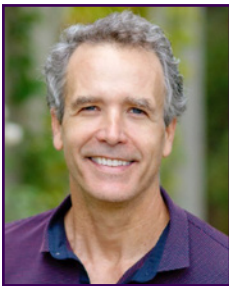
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Senior Vice President &
Group General Counsel
GlaxoSmithKline plc



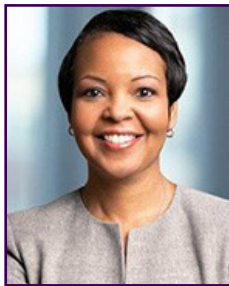
Gregory B. Jordan
Executive Vice President,
General Counsel & Chief
Administrative Officer
The PNC Financial Services
Group, Inc.



Doug Lankler
General Counsel,
Executive Vice President
Pfizer Inc.



Todd E. Machtmes
General Counsel
Salesforce



Desiree Ralls-Morrison
General Counsel &
Corporate Secretary
McDonald's Corporation



Sharon R. Ryan
Senior Vice President,
General Counsel &
Corporate Secretary
International Paper Company



Dev Stahlkopf
Executive Vice President &
Chief Legal Officer
Cisco Systems, Inc.



Laura Stein
Executive Vice President,
Corporate & Legal Affairs
and General Counsel
Mondelēz International



Joel Unruch
General Counsel &
Corporate Secretary
Accenture



Wanji Walcott
Executive Vice President,
Chief Legal Officer &
General Counsel
Discover Financial Services



Jennifer Zachary
Executive Vice President,
General Counsel &
Corporate Secretary
Merck & Co., Inc.

Contact Danny Reed,
Director of Development,
at dreed@probonoinst.org
for sponsorship information.

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Pro Bono Champion



Pro Bono Star



PBI 2021 Awards Gala Sponsors

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James Ford



Sharon R. Ryan



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PBI 2021-2022 Leaders Circle

The Pro Bono Leaders Circle recognizes sponsors that make a combined gift of \$25,000 or more to the PBI Annual Conference and PBI Annual Dinner.



For more information about or to join the Pro Bono Leaders Circle, please contact Danny Reed, Director of Development, at dreed@probonoinst.org.

2021 John H. Pickering Award



Pro Bono Institute (PBI), in conjunction with Wilmer Cutler Pickering Hale and Dorr and the Pickering family, is proud to present its 2021 John H. Pickering Award to O'Melveny & Myers LLP in recognition of its outstanding institutional commitment to pro bono and the inspiring pro bono performance of its lawyers and staff.

From the beginnings of the firm, O'Melveny has channeled the creativity and passion of its lawyers into public interest efforts. Founder Henry O'Melveny, a prominent civic leader in Los Angeles at the turn of the twentieth century, played a leadership role in multiple institutions that served the public good. His example guided scion Jack O'Melveny, who in 1929 helped found the Legal Aid Foundation of Los Angeles, the oldest and largest provider of legal services in California.

The firm continues to build on that legacy.

O'Melveny's robust and award-winning pro bono practice extends the firm's commitment to exceptional client service to underrepresented members of society, tackling critical issues such as immigration, housing, women's rights, foster care, education, veterans affairs, criminal justice reform, voting rights, and community building. O'Melveny's pro bono clients—from military veterans to couples seeking marriage equality to nonprofits stitching together a social safety net—are as diverse as the communities the firm serves. And O'Melveny continues to challenge itself to do more.

Today the firm's pro bono program operates under the leadership of a partner-in-charge of pro bono, a full-time managing counsel for public interest and pro bono services, and a full-time pro bono counsel, as well as designated pro bono partners in each office. To underscore O'Melveny's commitment, all attorneys are encouraged to complete at least 50 hours of pro bono work annually, with a 20-hour minimum expectation, and all new lawyers are required to handle at least one pro bono engagement during their first year at the firm. Additionally, each pro bono hour is treated the same as "billable" hours for all purposes, including bonus consideration. In 2020, O'Melveny devoted approximately 99,062 hours to pro bono, with participation from over 94 percent of its attorneys.

[> Read more about O'Melveny & Myers LLP](#)

About O'Melveny & Myers LLP

Founded in 1885 as a two-person practice in Los Angeles, O'Melveny handled much of the seminal work supporting the city's development into a major metropolis. In the years since, O'Melveny has emerged as an elite US firm with respect to pro bono and beyond. Its resources include approximately 750 lawyers in 17 offices around the world. The firm takes pride in its focus on culture, collaboration and community. More information on O'Melveny can be found on www.omm.com or learn more in their [firm at-a-glance](#), [annual report](#), and on [LinkedIn](#), [Twitter](#), [Facebook](#), [Instagram](#), and [YouTube](#).

2021 Corporate Pro Bono Partner Awards

Pro Bono Institute® (PBI®) will honor two significant pro bono partnership projects with the Corporate Pro Bono (CPBO®) Partner Awards. Each honoree has demonstrated sustained impact addressing critical legal needs in vulnerable communities through pro bono legal work. CPBO, a project of PBI, created the CPBO Pro Bono Partner Award to recognize innovative pro bono collaborations of in-house legal departments with law firms and public interest organizations.



in partnership with



For their long-term partnership and ongoing work on sustainable projects with organizations around the globe

Pfizer Inc. and DLA Piper have built a dedicated pro bono partnership over the past 15 years. Together they have worked to create long-term, sustainable projects to expand access to justice, and those efforts have remained strong throughout the pandemic, including expansion into new initiatives and pro bono service models.

NYU Cancer Center Legal Health Clinic: In 2009, Pfizer began working with DLA Piper and the New York Legal Assistance Group (NYLAG) to develop the NYU Cancer Center Legal Health Clinic to provide pro bono legal services to cancer patients. Pfizer and DLA Piper were the first corporate law department and law firm involved in this project. While the project grew to include other law firms, DLA Piper continued to take the lead. Pro bono lawyers assisted terminally ill patients in preparing simple estate documents, which can provide important peace of mind to clients. From 2009 through the first three months of 2020, a Pfizer lawyer staffed the clinic every month. NYLAG's Julie Babayeva shared, "With Pfizer and DLA Piper's leadership, we have been able to assist nearly 2,000 patients with more than 3,400 matters throughout our partnership, vastly improving the health and wellbeing of cancer patients and their families."

Expanding Access to Justice: Pfizer first worked with the National Center for Access to Justice (NCAJ), Deloitte, and leading law firms in 2012 to create NCAJ's groundbreaking Justice Index – a public ranking of the states based on their adoption of best policies for access to justice. In 2019, Pfizer, DLA Piper, and Deloitte led NCAJ's national Civil Legal Aid Attorney Count – a key part of the Justice Index offering the most complete look at the number of civil legal aid lawyers in the country. The Count, and the other expanded and updated Justice Index findings, are a critical resource used by advocates to strengthen civil legal aid and to secure better policies for access to justice across the country.

[> Read more about Pfizer Inc.](#)

2021 Corporate Pro Bono Partner Awards

CONTINUED



in partnership with

GOLDBERG KOHN

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A HEARTLAND ALLIANCE PROGRAM

For their extensive efforts in representing asylum seekers to be granted asylum in the U.S.

Since December 2015, McDonald's Corporation has partnered with Jenner & Block, Goldberg Kohn, and the National Immigration Justice Center (NIJC) to represent asylum seekers escaping persecution and violence in their home countries.

Throughout the past five and a half years, volunteers from the legal department of McDonald's have partnered with law firm volunteers from either Jenner & Block or Goldberg Kohn on approximately 20 cases referred by NIJC, working collaboratively to represent immigrants applying for asylum. Their work includes preparation of affidavits and expert affidavits, representation of victims at immigration interviews, and representation of individuals in immigration court.

McDonald's lawyers and staff play a substantial role alongside their Jenner & Block or Goldberg Kohn teammates at each stage of the application process. By working together, the in-house and law firm lawyers and staff share resources and divide responsibilities, which can include many hours of detail-oriented work, such as interviewing the client, drafting the client's affidavit, reviewing medical and police reports, gathering personal statements from the client's relatives, meeting with expert witnesses, and preparing for immigration court hearings. NIJC provides essential guidance and assistance to the pro bono volunteers throughout the process.

The partnership has obtained asylum for numerous individuals who are fleeing persecution and violence in their home countries, and seeking to create a new life for themselves and their families in the U.S. For example, they successfully obtained asylum status for a Muslim woman from Myanmar who had faced significant religious persecution in her home country. Muslims in Myanmar have endured significant persecution at the hands of the majority Buddhist population (including genocide against a particular subset of the Muslim community in Myanmar, the Rohingya). The client suffered numerous atrocities before coming to the U.S. by herself.

As another example, the partnership obtained asylum for a young Venezuelan husband and father who requested to resign his role in the Venezuelan military, because he did not want to obey military directives to harm and violate human rights of citizens. His requests to resign were denied and military leaders threatened him with imprisonment or death if he did not follow orders. He fled to the U.S. and successfully sought asylum with representation from the partnership. The client will apply for asylum relief for his wife and daughter, whom he had to leave behind in Venezuela, so they can reunite in the U.S.

[> Read more about McDonald's](#)

About the Law Firm Pro Bono Project & Corporate Pro Bono



LAW FIRM PRO BONO PROJECT

Law Firm Pro Bono Project

The Law Firm Pro Bono Project is the only global effort designed to support and enhance the pro bono culture and performance of major law firms in the United States and around the world. The Project's goal is to fully integrate pro bono into the practice, philosophy, and culture of firms so that large law firms provide the institutional support, infrastructure, and encouragement essential to fostering a climate supportive of pro bono service and promoting partner and associate participation.

- **Law Firm Pro Bono Challenge® Initiative** – Learn more about PBI's definition of pro bono and aspirational goals uniquely tailored to the resources and practice of major law firms.
- **Law Firm Pro Bono Challenge® Signatories**
- **Membership** – Become a Member Law Firm, support the Project's work through annual dues, and receive a wide range of free and discounted services.



Corporate Pro Bono

Corporate Pro Bono, a project of Pro Bono Institute, is designed to substantially increase the amount of pro bono work performed by in-house counsel and to enhance the pro bono culture of in-house legal departments through technical assistance to the in-house community, targeted research and publications, online information and services, and outreach and educational programming. Corporate Pro Bono also works closely with ACC chapters to focus their resources and agendas on pro bono service.

- **Corporate Pro Bono Challenge® Initiative** – Join the voluntary statement of commitment to pro bono service by legal departments, their lawyers and staff. In 2006, Corporate Pro Bono launched an initiative that enables legal departments to identify, benchmark, and communicate their support for pro bono service.
- **Corporate Pro Bono Challenge® Signatories**

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