

# PRO BONO INSTITUTE

Transforming Pro Bono - Together

# 2018 ANNUAL DINNER

**CELEBRATE WITH US!**  
**OCTOBER 4, 2018**  
**GOTHAM HALL | NEW YORK**

## SPONSORSHIP OPPORTUNITIES

### PACESETTER | \$75,000

- 20 Annual Dinner premium seats (includes 10 tickets to exclusive Co-Chairs' Reception and 10 tickets to general reception)
- Acknowledgment from stage
- Logo recognition: invitation, program, signage, slideshow, email marketing (with link), and PBI's website (with link)
- Logo recognition on red-carpet photo station backdrop
- Listing for two individuals on Annual Dinner Benefit Committee
- Social media mentions before, during, and after event
- Full-page color advertisement in program
- Full-page color advertisement in slideshow

### FOUNDER | \$50,000

- 16 Annual Dinner premium seats (includes 6 tickets to exclusive Co-Chairs' Reception and 10 tickets to general reception)
- Acknowledgment from stage
- Logo recognition: invitation, program, signage, slideshow, email marketing (with link), and PBI's website (with link)
- Logo recognition on red-carpet photo station backdrop
- Listing for one individual on Annual Dinner Benefit Committee
- Social media mentions before, during, and after event
- Full-page color advertisement in program
- Full-page color advertisement in slideshow

### SENIOR PARTNER | \$25,000

- 10 Annual Dinner priority seats (includes 4 tickets to exclusive Co-Chairs' Reception and 6 tickets to general reception)
- Logo recognition: invitation, program, signage, slideshow, and PBI's website (with link); listing in email marketing
- Listing for one individual on Annual Dinner Benefit Committee
- Social media mentions before and after event
- Full-page color advertisement in program
- Full-page color advertisement in slideshow

### LEAD COUNSEL | \$15,000

- 6 Annual Dinner preferred seats (includes 2 tickets to exclusive Co-Chairs' Reception and 4 tickets to general reception)
- Sponsor listing: invitation, program, signage, slideshow, and PBI's website (with link)
- Listing for one individual on Annual Dinner Benefit Committee
- Full-page color advertisement in slideshow

### ADVOCATE | \$7,500

- 3 Annual Dinner seats (includes 1 ticket to exclusive Co-Chairs' Reception and 2 tickets to general reception)
- Sponsor listing: program, signage, slideshow, and PBI's website
- Half-page color advertisement in slideshow

### SUPPORTER | \$5,000

- 2 Annual Dinner seats (includes 2 tickets to general reception)
- Sponsor listing: program, signage, slideshow, and PBI's website
- Half-page color advertisement in slideshow

### INDIVIDUAL TICKET | \$1,500

- 1 Annual Dinner seat (includes 1 ticket to general reception)
- Listing in program and on PBI's website

### ADVERTISING

- \$5,000 | Full-page color advertisement in program and slideshow
- \$3,000 | Half-page color advertisement in program and slideshow

### 2018 ANNUAL DINNER Sponsorship Opportunities At-a-Glance

	Pacesetter \$75,000	Founder \$50,000	Senior Partner \$25,000	Lead Counsel \$15,000	Advocate \$7,500	Supporter \$5,000
Annual Dinner seats   Co-Chairs' Reception tickets   General Reception tickets	20   10   10	16   6   10	10   4   6	6   2   4	3   1   2	2   0   2
Recognition in program, on signage, in slideshow, and on PBI's website	Logo w/ link	Logo w/ link	Logo w/ link	Listing w/ link	Listing	Listing
Recognition in invitation	Logo	Logo	Logo	Listing		
Listing of individuals on Annual Dinner Benefit Committee	2	1	1	1		
Acknowledgment from stage	✓	✓				
Logo recognition on red-carpet photo station backdrop	✓	✓				
Social media mentions	Before / during / after	Before / during / after	Before / after			
Recognition in email marketing	Logo w/ link	Logo w/ link	Listing			
Full-page color advertisement in program	✓	✓	✓			
Color advertisement in slideshow	Full page	Full page	Full page	Full page	Half page	Half page

For more information, please contact Danny Reed at [dreed@probonoinst.org](mailto:dreed@probonoinst.org) or 202.729.6691.



**PRO BONO  
INSTITUTE**

1001 G Street, NW | Suite 305 West  
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 202.729.6699

[www.probonoinst.org/dinner](http://www.probonoinst.org/dinner)

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## SPONSORSHIP PLEDGE FORM

COMPANY / FIRM

CONTACT NAME

ADDRESS

CITY

STATE

ZIP

TELEPHONE

EMAIL

SPONSORSHIP FULFILLMENT CONTACT NAME

TELEPHONE

EMAIL

Send copy of tax receipt to:

NAME

TELEPHONE

EMAIL

### SPONSORSHIP LEVEL

- ☐ \$75,000 Pacesetter
- ☐ \$50,000 Founder
- ☐ \$25,000 Senior Partner
- ☐ \$15,000 Lead Counsel
- ☐ \$7,500 Advocate
- ☐ \$5,000 Supporter
- ☐ \$1,500 Individual Ticket

### ADVERTISING

- ☐ \$5,000 Full-page color advertisement
- ☐ \$3,000 Half-page color advertisement

### IMPORTANT DEADLINES

Invitation: June 18  
Program: August 24  
Signage: September 14  
Slideshow: September 21  
Guest lists: September 27

For more information, please contact [events@probonoinst.org](mailto:events@probonoinst.org).

### PAYMENT OPTIONS

- ☐ Please send invoice.
- ☐ Check payable to *Pro Bono Institute* enclosed.

Please return form with payment to:

Pro Bono Institute  
1001 G Street, NW | Suite 305 West  
Washington, DC 20001

*Please ensure your records have PBI's current address.*

To pay by credit card, please visit:

[www.probonoinst.org/dinner2018/payment](http://www.probonoinst.org/dinner2018/payment)

(Visa | MasterCard | Discover | American Express)

**Thank you for supporting  
Pro Bono Institute.**



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