

» Join PBI in leading the fight for access to justice!

Despite uncertainty in the legal market and the overall economy, the trajectory of law firm and in-house pro bono service has been extraordinary. Working closely with you — leaders at hundreds of major law firms and legal departments — has enabled the Pro Bono Institute and Corporate Pro Bono, a global partnership project of PBI and the Association of Corporate Counsel, to literally transform the pro bono landscape at your institutions.

PBI is a Washington, D.C.-based nonprofit organization, founded in 1996. With an unparalleled depth of access to key thought leaders, knowledge, and expertise, PBI is the respected resource for all things pro bono. Through our work with law firms, corporate legal departments, and public interest organizations, PBI is the global thought leader in exploring, identifying, evaluating, catalyzing, and taking to scale new approaches to and resources for the provision of legal services to the poor, disadvantaged, and other individuals or groups unable to secure legal assistance to address critical problems. Please don't miss this opportunity to celebrate all that we have accomplished together and to commit to the challenges ahead in the continuing battle for access to justice by supporting the **2014 PBI Annual Dinner**.

» Why should you participate?

- Your participation on the 2014 Annual Dinner Benefit Committee publicly highlights your firm/legal department's commitment to pro bono service.
- Your organization will receive special recognition in the Annual Dinner program, event signage, on the PBI website, and in PBI publications.
- You will receive tickets to the exclusive Co-Chairs Reception held immediately prior to the Annual Dinner (based on level of support).
- You will be invited to participate in the PBI National Leadership Convocation on the afternoon of November 6. This invitation-only, interactive gathering brings together the top leaders of major law firms and in-house legal departments to set the future agenda for pro bono in our nation and around the world.
- Your sponsorship is vitally important to the cause of pro bono service. By supporting the work of PBI and CPBO, you will help to promote, strengthen, and enhance pro bono service and ensure that it continues to grow and thrive.

Your Role As A Benefit Committee Member:

- Secure your firm or legal department's participation at the **Pacesetter, Founder, Senior Partner or Lead Counsel** level.
- The time commitment is minimal. Identify other potential law firm and/or legal department Annual Dinner supporters. Based on your preference, you may either directly contact those supporters (PBI can assist with materials) or instruct PBI to make contact on your behalf.



YES — I agree to serve as a Member of PBI's 2014 Annual Dinner Benefit Committee.

To serve on the 2014 Annual Dinner Benefit Committee, sign and return this form and the Benefit Committee Sponsorship Pledge Form to the PBI Events office via fax (202.331.0111) or email (pbievents@courtesyassoc.com) no later than August 4, 2014.

Signature	
Name exactly as it should appear in program	
Company/Firm name as it should appear in program	

» Annual Dinner Sponsorship Packages At-A-Glance

	Pacesetter \$75,000	Founder \$50,000	Senior Partner \$25,000	Lead Counsel \$15,000
Seats/Tables	2 tables of 10	2 tables of 8	1 table of 10	6 seats
Listing in Dinner Program	Logo	Logo	Logo	Listing
Special Acknowledgement	X	X	X	X
Listing on Dinner Signage	X	X	X	X
Listing on PBI Website	X	X	X	
Prominent Listing in Invitation	X	X		
Gobo (logo projection)	X			
Co-Chair Reception Tickets	10	6	3	1
Advertisement in electronic Dinner Program	Full-page	Full-page	Full-page	Full-page

» Annual Dinner Sponsorship Package Benefits

» Pacesetter • \$75,000

- Two tables of 10 (*premier placement*)
- 10 invitations to exclusive Co-Chairs Reception
- Gobo (*logo projection*) at the Dinner
- Special acknowledgement at the Dinner
- Prominent listing in invitation
- Logo recognition in Dinner program
- Logo displayed on Dinner signage and PBI website
- Full-page 4-color advertisement in electronic Dinner program

» Founder • \$50,000

- Two tables of eight (*premier placement*)
- Six invitations to exclusive Co-Chairs Reception
- Special acknowledgement at the Dinner
- Prominent listing in invitation
- Logo recognition in Dinner program
- Logo displayed on Dinner signage and PBI website
- Full-page 4-color advertisement in electronic Dinner program

» Senior Partner • \$25,000

- One table of 10 (*premier placement*)
- Three invitations to exclusive Co-Chairs Reception
- Special acknowledgement at the Dinner
- Logo recognition in Dinner program
- Logo displayed on Dinner signage and PBI website
- Full-page 4-color advertisement in electronic Dinner program

» Lead Counsel • \$15,000

- Preferred seating for six (*shared table*)
- One invitation to exclusive Co-Chairs Reception
- Acknowledgement at the Dinner
- Listing in Dinner program
- Listing on Dinner signage
- Full-page 4-color advertisement in electronic Dinner program

2014

PBI Annual Dinner • Celebrating the Promise of Pro Bono

November 6 • Gotham Hall, New York • **Benefit Committee Invitation**

» **Benefit Committee Sponsorship Pledge Form**

NAME

COMPANY / FIRM

ADDRESS

CITY

STATE

ZIP

TELEPHONE

FAX

E-MAIL

SPONSORSHIP FULFILLMENT CONTACT

E-MAIL

PHONE

» **Sponsorship Level**

- ☐ **Pacesetter** • \$75,000
- ☐ **Founder** • \$50,000
- ☐ **Senior Partner** • \$25,000
- ☐ **Lead Counsel** • \$15,000

If you would like to support the 2014 Annual Dinner at a level not listed here, please contact the Pro Bono Events Office at the phone number or email address listed below.

» **Deadlines to respond:**

To receive all the advantages of joining the Benefit Committee: **August 4, 2014**

If you choose not to join the Annual Dinner Benefit Committee, we welcome your sponsorship of the dinner until **October 1, 2014***

** Specific deadlines apply to certain advantages*

» **Payment Method**

- ☐ Please invoice me
- ☐ Check enclosed (*Please make check payable to Pro Bono Institute*)
- ☐ Please charge my credit card: ☐ AmEx ☐ MasterCard ☐ Visa

CARD NUMBER

EXPIRATION DATE

CVV* NUMBER

SIGNATURE

**Three digits in signature strip on back of card to the right of the (partial) card number. For AmEx, it is four non-raised digits on the front.*

Please return your Benefit Committee Sponsorship Pledge Form with payment to:

Pro Bono Events Office
2025 M Street, NW
Suite 800
Washington, DC 20036

Tel: 202.973.8720
Fax: 202.331.0111
pbievents@courtesyassoc.com