

## 2013 Annual Dinner • Collaborating for Justice

November 7 • Gotham Hall, New York

### Benefit Committee Invitation

Despite uncertainty in the legal market and the overall economy, the trajectory of law firm and in-house pro bono service has been extraordinary. Working closely with you — leaders at hundreds of legal departments and law firms around the nation and around the world — has enabled the Pro Bono Institute and Corporate Pro Bono, a global partnership project of PBI and the Association of Corporate Counsel, to literally transform the pro bono landscape at your institutions. Please don't miss this opportunity to celebrate all that we have accomplished together and to commit to the challenges ahead in the continuing battle for access to justice.

### Why Should You Participate?

- Your participation on the 2013 Annual Dinner Benefit Committee publicly highlights your firm/legal department's commitment to pro bono service.
- Your organization will receive special recognition in the Annual Dinner program, event signage and video, on the PBI website and in PBI and CPBO publications.
- You will be invited to participate in the *Pro Bono Institute Annual Leadership Convocation* on the afternoon of November 7. The invitation-only, interactive convocation brings together the top leaders of in-house legal departments and major law firms to set the future agenda for pro bono in our nation and around the world.
- You will receive tickets to the exclusive Co-Chairs Reception held immediately prior to the Annual Dinner, based on your level of support.
- The time required to serve on the Benefit Committee is minimal. You will be asked to identify potential Annual Dinner supporters. PBI will support your efforts in a professional and low-key manner. If you prefer to contact potential supporters directly, PBI will do everything we can to make that effort as simple and efficient as possible.
- Your role is vitally important to pro bono. By supporting the work of PBI and CPBO, you will help to promote, strengthen, and enhance pro bono service and ensure that it continues to grow and thrive.

### Your Role As A Benefit Committee Member:

- Secure your firm or legal department's participation at the **Pacesetter, Founder, Senior Partner** or **Lead Counsel** level.
- Identify other potential law firm and/or legal department Annual Dinner supporters. Based on your preference, you may either directly contact those supporters (PBI can assist with materials) or instruct PBI to make contact on your behalf.

To serve on the 2013 Annual Dinner Benefit Committee, sign and return this form and the Benefit Committee Sponsorship Pledge Form to the PBI Events office via fax (202.331.0111) or email ([pbievents@courtesyassoc.com](mailto:pbievents@courtesyassoc.com)) no later than August 2, 2013.



**YES — I agree to serve as a Member of PBI's  
2013 Annual Dinner Benefit Committee.**

*Please complete and  
return the Benefit  
Committee Sponsorship  
Pledge Form to indicate  
your sponsorship  
commitment level.*

<b>Signature</b>	
<b>Name exactly as it should appear in program</b>	
<b>Company/Firm name as it should appear in program</b>	



## Sponsorship Packages: At-A-Glance

	<b>Pacesetter \$75,000</b>	<b>Founder \$50,000</b>	<b>Senior Partner \$25,000</b>	<b>Lead Counsel \$15,000</b>
<b>Seats/Tables</b>	2 tables of 10	2 tables of 8	1 table of 10	6 seats
<b>Listing in Dinner Program</b>	Logo	Logo	Logo	Listing
<b>Special Acknowledgement</b>	X	X	X	X
<b>Listing on Dinner Signage</b>	Logo	Logo	Logo	Listing
<b>Listing on PBI Website</b>	Logo	Logo	Logo	Listing
<b>Prominent Listing in Invitation</b>	X	X	X	X
<b>Gobo (logo projection)</b>	X			
<b>Co-Chairs Reception Tickets</b>	10	6	3	1
<b>Advertisement in Dinner Program</b>	Full page	Full page	Full page	Full page

## Sponsorship Packages: Detailed Benefits

### **Pacesetter • \$75,000**

- Two tables of 10 (premier placement)
- 10 invitations to exclusive Co-Chairs Reception
- Gobo (logo projection) at the Dinner
- Special acknowledgement at the Dinner
- Prominent listing in invitation\*
- Logo recognition in the Dinner program\*
- Logo displayed on the Dinner signage and PBI website
- Full page 4-color advertisement in Dinner program\*

### **Founder • \$50,000**

- Two tables of eight (premier placement)
- Six invitations to exclusive Co-Chairs reception
- Special acknowledgement at the Dinner
- Prominent listing in the invitation\*
- Logo recognition in the Dinner program\*
- Logo displayed on the Dinner signage and PBI website
- Full page 4-color advertisement in the Dinner program\*

### **Senior Partner • \$25,000**

- One table of 10 (premier placement)
- Three invitations to exclusive Co-Chairs reception
- Special acknowledgement at the Dinner
- Prominent listing in the invitation\*
- Logo recognition in the Dinner program\*
- Logo displayed on the Dinner signage and PBI website
- Full page 4-color advertisement in the Dinner program\*

### **Lead Counsel • \$15,000**

- Preferred seating for six (shared table)
- One invitation to exclusive Co-Chairs reception
- Acknowledgement at the Dinner
- Prominent listing in the invitation\*
- Listing in the Dinner program\*
- Listing on the Dinner signage
- Full page 4-color advertisement in the Dinner program\*

*\*Deadlines apply*



PRO BONO  
INSTITUTE

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### Benefit Committee Invitation

## Benefit Committee Sponsorship Pledge Form

NAME

COMPANY / FIRM

ADDRESS

CITY

STATE

ZIP

TELEPHONE

FAX

E-MAIL

ADMINISTRATIVE CONTACT

E-MAIL

PHONE

## 2013 Annual Dinner

### Sponsorship Level

- ☐ **Pacesetter** • \$75,000
- ☐ **Founder** • \$50,000
- ☐ **Senior Partner** • \$25,000
- ☐ **Lead Counsel** • \$15,000

If you would like to support the 2013 Annual Dinner at a level not listed here, please contact the Pro Bono Events Office at the phone number or email address listed below.

## Deadlines to respond:

To receive all the advantages of joining the Benefit Committee: **August 2, 2013**

If you choose not to join the Annual Dinner Benefit Committee, we welcome your sponsorship of the dinner until **September 19, 2013\***

*\* Specific deadlines apply to certain advantages*

## Payment Method

- ☐ Please invoice me
- ☐ Check enclosed (Please make check payable to the Pro Bono Institute)
- ☐ Please charge my credit card: ☐ AmEx ☐ MasterCard ☐ Visa

CARD NUMBER

EXPIRATION DATE

CVV\* NUMBER

SIGNATURE

\*Three digits in signature strip on back of card to the right of the (partial) card number. For AmEx, it is four non-raised digits on the front.

## Please return your Benefit Committee Sponsorship Pledge Form with payment to:

Pro Bono Events Office  
2025 M Street, NW  
Suite 800  
Washington, D.C. 20036

Tel: 202.973.8720  
Fax: 202.331.0111  
pbievents@courtesyassoc.com